



## NATIONAL EXECUTIVE BOARD

### Updates on our project, camper follow-up, grants and marketing

Happy September! As our campers' clothes have been washed, backpacks stored away and wonderful memories forever etched in their minds, our campers are back to school feeling more confident, better equipped to make friends and ready to take on new challenges.

Our relationship with our campers shouldn't end here. A review of chapter R&Ds show that at least 80% of our chapters do something for their past campers. It may be as simple as sending birthday cards or as involved as providing holiday gifts, pizza parties, gifts upon high school graduation and more. For chapters that haven't done any camper follow-up, we encourage you to begin. It is easy to start small by simply sending a note or birthday card. Our hope is that all chapters begin some kind of mentorship activity with their past campers. We are going to start collecting the various ways that chapters stay connected to their campers beginning with the 2024-2025 R&D so we can share ideas with chapters looking for new ways to stay connected.

Our grant writer, Bryan Partee from the Nonprofit Marketplace, has been putting together a narrative about T.T.T. to use for the grants that he will apply for. He strongly urged that we have a mission statement that follows the standard of explaining who we are, what we do and why we do it. Our new mission statement is below. You may have seen it updated in our Facebook Page. Please use this statement when explaining to others about the magic of the National T.T.T. Society.

We have had our final interviews with three different marketing companies that will help us to not only determine the best DBA, but once determined, work on brand messaging and more. We hope to have our marketing team in place by the end of September.

However, many of you have one of our best marketing tools directly on your phones! Pictures of your campers and chapter activities. Please email them to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). More specific directions can be found in this issue.

I want to give a special thank you to the members of our Project Board who made sure the 2024 camping season was a success. By connecting with their chapters to make sure all registrations were completed, collecting photo release forms, planning transportation and troubleshooting where needed, they tirelessly did the background work to get 244 girls to camp. The Project Board is led by Project Administrator Kim Langley and our Project Board members are Brenda Davis (Eastern Area), Christy Zemke (Western Area), Sarah Nemmers and Mary Jo Messerli (South Central), and Hanna Langley and Bryce Carlton (North Central). THANK YOU for all you do!

*A little change can make a brighter future*

*Julie Baker, National T.T.T. President, 2023-2025*

#### T.T.T. mission statement

*Our mission is to empower young girls through a transformative camping experience and mentorship. We aim to boost self-confidence, enhance self-esteem, cultivate leadership skills, and guide positive life choices in young girls as they mature to become strong women.*



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## T.T.T. AMBASSADORS

### Get ready for T.T.T. Service Weekend – Oct. 5-6

If your chapter is still thinking about what you can do to support and gain T.T.T. recognition in your community, here are a few ideas:

- Collect food for a food pantry
- Hold a bake sale
- Distribute food to homeless shelters
- Provide classroom supplies for teachers to use throughout the school year
- Set up a T.T.T. informational table at local college/university events, county fairs, craft shows or your local library
- Host a donation drive to help supply food and toys to a local animal shelter
- Help at a community parade and create a T.T.T. float to become part of the parade (include your campers)
- Spend a day working in your community garden or local park
- Volunteer at a thrift store and help sort donations
- Partner with your local ice cream shop (pancake house, pizza parlor, other) to donate to T.T.T. a percentage of each ice cream treat sold



Do not forget to write an article and include photos for your local newspaper about your Service Weekend activities.

## NATIONAL TREASURER

### Time for the R&Ds

T.T.T. fiscal year ends on Sept. 30, 2024. Please don't forget to download the Receipts & Disbursement report from the T.T.T. website. See instructions in the box. The completed R&D Spreadsheet and the Membership Report can be e-mailed to [TTTaccounting@nationaltttsociety.org](mailto:TTTaccounting@nationaltttsociety.org) or mailed to National T.T.T. Society, 6919 Vista Drive, West Des Moines, IA 50266. The deadline is Nov. 1.

If you have questions or concerns, we are all happy to help. Please contact Jessica Clark at 319-385-7246 or [TTTaccounting@nationaltttsociety.org](mailto:TTTaccounting@nationaltttsociety.org). T.T.T. continues to use technology and updated mobile phone numbers and email addresses to make communication across the entire organization easier. Please remember to update your chapter's membership information with mobile phone numbers and email addresses. Please reach out if you have any questions.

#### To download R&D materials:

- Go to [nationaltttsociety.org](http://nationaltttsociety.org). Log into the Member Section.
- From the T.T.T. Resources dropdown menu, select Treasurers & Secretaries.
- Scroll to the middle of the page and select Annual R&D material.

**OCT**

**8**

**Need help with the R&D? Sarah will host a Zoom call with treasurers on Tuesday, Oct. 8, at 6:30 p.m. CT. More info to come in email.**

*Sarah Howdeshelt, National Treasurer*

## PROJECT ADMINISTRATOR

### YOU did it! You brought endless benefits to your campers this summer

Camping offers numerous benefits for our girls, fostering personal growth, confidence, and a deeper connection with nature. By engaging in outdoor activities, our campers develop essential life skills, such as teamwork, problem-solving and



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independence. Navigating through nature challenges them to step outside their comfort zones, encouraging resilience and adaptability. Camping nurtures social skills as girls interact with peers and adults, build friendships and learn to communicate effectively within a group. These interactions can enhance their self-esteem, as they experience shared achievements, like setting up a tent or cooking a meal over a campfire.



Check out T.T.T.  
Camping by the  
Numbers on page 7.

The experience of disconnecting from technology and immersing themselves in nature can also promote mental well-being. The tranquility of the outdoors can reduce stress and anxiety, fostering a sense of peace and mindfulness. Additionally, camping encourages physical activity, promoting a healthier lifestyle through hiking, swimming and exploring. Camping can instill a lasting appreciation for the environment. Girls learn about ecology, conservation and the importance of preserving natural spaces, empowering them to become advocates for the planet. Overall, camping provides young girls with invaluable life experiences that contribute to their growth, confidence and sense of community.

You provided that experience this summer. You did it. You gave your campers the opportunity to have their eyes opened in new ways through the magic of camp. Thank you.

This fall and winter, please do what your chapter needs to do in order to keep our project strong and moving forward. Whether it's a new fundraiser, redoubling your efforts to welcome and include new members, or working to strengthen ties with your local schools, please do it. These girls need what we can give them.

*Kim Langley, Project Administrator*

## MARKETING

### We want your photos!

A picture is worth a thousand words – especially when communicating the value of T.T.T.'s project. We know you took pictures – and we'd love to be able to use them in some of our marketing.

Please email hi-res photos of your campers to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). If taken on your phone, be sure to select "actual size" or "high" as the quality to send.

Also confirm that you have signed photo release forms from all your campers. If not, please do not send the photos.

Need help emailing from your phone?



of

#### **IPHONE instructions:**

1. Open an email and address to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). Add your name and chapter in the body of the email. Click RETURN and a toolbar will appear above the keyboard.
2. Select the photos icon. Select all the photos you'd like to send.
3. Click the X in upper right corner. All photos should appear in the body of the email.
4. Select Actual Size. Your email sends after clicking Actual Size.

#### **ANDROID instructions:**

1. Open the PHOTOS or GALLERY app.
2. Tap and hold the photo you want to send. You can then select additional photos.
3. Select the SHARE icon.
4. Select EMAIL as the way to share. Address to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). Be sure to add your name and chapter in the body of the email.

## REVISIONS

### Bylaw proposals due by Dec. 1

Do you or anyone in your chapter have a suggestion for a change to T.T.T.'s National Bylaws? All proposed bylaw revisions must be submitted by Dec. 1, 2024, to: Karen Hayes, National Bylaw Revisions Chair, ldhayes61@gmail.com.

Please note that any proposed bylaw revisions not submitted by Dec. 1, 2024, must pass unanimously at the 2025 National Convention.

## NOMINATIONS

### Serving T.T.T. on the National Boards – at a glance

Your talents and enthusiasm can help T.T.T. continue to make a real difference in the lives of girls when you serve on either the National Executive Board or the National Project Board.

The National Executive Board is responsible for managing operations of the Society, setting goals and policy to manage the Society's finances, and providing needed resources for chapters and members.

The Project Board is responsible for working with camps and chapters to ensure a safe, beneficial and meaningful camping experience for our girls.

What are the requirements, duties and how often do the boards meet?

- Candidates for either board should demonstrate their dedication to the Project and the values of T.T.T. and must have served as an officer of her local chapter, state chapter, or area council.
- The duties for each Office are detailed in the Bylaws and Handbook.
- The Executive Board meets twice a year in-person. These meetings include meeting before and after a National Convention, and in the spring and fall of the intervening years. The Executive Board also holds monthly Zoom meetings.
- The Project Board meets as needed on Zoom meetings arranged by the Project Administrator, and meets once in person before the National Convention.
- Expenses connected to the work of both Boards are paid by the Society. Allowed expenses are listed in the Handbook.

Please fill out the nomination form at the end of this issue if you have a candidate in mind or if you, yourself, would like to be considered by the National Nominating Committee.

Forms must be received by Dec. 1, 2024.



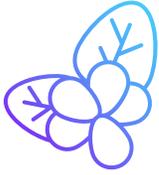
## NATIONAL CONVENTION

### Chicago, Chicago, it's my kinda town!

Save these dates for the 2025 National Convention: Oct. 23-25, 2025, at the Embassy Suites by Hilton Chicago, in Lombard, IL (a Chicago suburb).



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## Violet Awards

\$600 or more donated since October 2023

|              |           |         |         |         |            |
|--------------|-----------|---------|---------|---------|------------|
| Arizona J    | Iowa M    | Iowa BI | Iowa DY | Iowa FM | Iowa GV    |
| Arizona Q    | Iowa R    | Iowa BP | Iowa EG | Iowa FR | Iowa GX    |
| California M | Iowa T    | Iowa BX | Iowa EL | Iowa FT | Iowa KEN   |
| Illinois AI  | Iowa U    | Iowa CD | Iowa ES | Iowa FX | Nebraska A |
| Iowa A       | Iowa ACCG | Iowa CK | Iowa ET | Iowa GD | Ohio F     |
| Iowa D       | Iowa AF   | Iowa DD | Iowa EU | Iowa GF | Ohio N     |
| Iowa E       | Iowa AJ   | Iowa DI | Iowa EW | Iowa GH | Ohio U     |
| Iowa L       | Iowa AT   | Iowa DK | Iowa FG | Iowa GL | Ohio Z     |
|              | Iowa BD   | Iowa DU | Iowa FL | Iowa GR |            |

## Still growing

\$300–599 donated since October 2023

Illinois AQ    Illinois U    Iowa AB    Iowa BA    Iowa FX    Iowa J

Since Oct. 1, 2023, 69 state, council and local chapters have donated \$95,484.07 to the Project Fund. Thank you!

## T.T.T. Love Gifts

(Received between April 23 and June 21, 2024)

### PROJECT FUND – GIFTS

Arizona Q, Iowa FL, Julie Baker, Jan Gollberg, Sarah Howdeshelt, Joyce Rudowski

### ENDOWMENT FUND – GIFTS

Sarah Howdeshelt (Ohio F)

### PROJECT FUND – MEMORIALS

Donor – In Memory of

Iowa I – Patti Durflinger (Iowa I)

Iowa J – Louise Seberg, mother-in-law of Cindy Seberg (Iowa J)

Iowa KEN – Judy Wittenberg (Iowa KEN)

**INCREASE VISIBILITY OF OUR PASSION AND PURPOSE**

Chapter Support

Membership Growth and Engagement

Marketing

National T.T.T. Society  
Camping for Girls

**OUR STRATEGIC VISION**

## Welcome new members!

This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between June 15 and Aug. 15, 2024.

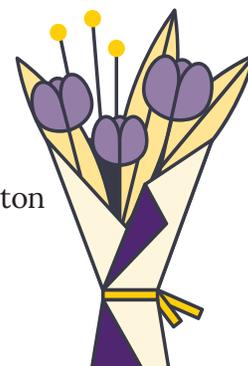
**Illinois AF** - Cathy Code

**Iowa GD** - Mariane Imhof and Kendra Kunkel

**Iowa GX Dubuque** - Becky Herrig, Paula Norby and Martha Christ

**Iowa U, Mt Union** - Margaret Hutton

**Iowa M, Muscatine** - Sara Porter and Cinda Hilger



## In memory of T.T.T. Sisters

*These have been reported to the National Office between June 15 and Aug. 15, 2024.*

Patti Durflinger, Iowa I, 4/23/2024

Martha Johnson, Ohio F, 7/28/2024

### FUNDRAISING

## Use Goodshop and Goodsearch to benefit T.T.T. effortlessly

Online shoppers and web browsers can now support T.T.T. while shopping and browsing! Simply create an account at [goodshop.com](https://www.goodshop.com). Then, choose “National T.T.T. Society” as your cause.

**SHOPPERS:** Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on a link, you often get valuable coupon codes. Look for the orange heart icon for special discounts just for Goodsearch users.

**SEARCHERS:** Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!



Follow National T.T.T. Society on Facebook, Instagram and LinkedIn.

*Look for your next  
Tidings in November!*



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



## Camping for Girls

Mev Wilson, Editor

Submit news to the National Office at [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org) or post on Facebook at [facebook.com/groups/campingforgirls](https://www.facebook.com/groups/campingforgirls).



## T.T.T. Camping by the Numbers

In 2024, T.T.T. chapters sent 244 girls at a total cost of \$127,137.50. Here's the breakdown.

### BEAR CREEK

WYOMING, IOWA



115 girls



\$450 each  
\$51,750 total



BUTLER COUNTY, OHIO



22 girls



\$625 each  
\$13,750 total



NORTHWEST ARKANSAS



4 girls



Full camperships  
\$0 total



NEW AUBURN, WISCONSIN



4 girls



\$495 each  
\$1,980 total



OREGON, ILLINOIS



14 girls



\$475 each  
\$6,650 total



PRESCOTT, ARIZONA



11 girls



\$525 each  
\$5,750 total\*



DES MOINES, IOWA



44 girls



\$600 each  
\$26,400 total



LINCOLN, NEBRASKA



5 girls



\$392.50 each  
\$1962.50 total



CLEAR LAKE, IOWA



12 girls



\$435 each  
\$5,220 total



SPIRIT LAKE, IOWA



17 girls



\$750 each  
\$15,750 total\*\*

\*\$25 DISCOUNT APPLIED FOR GIRL SCOUT MEMBERSHIP

\*\*INCLUDES COST OF 4 GIRLS WHO WERE PLANNED, BUT DID NOT MAKE IT TO CAMP

**National Officer Nomination Form**

Are you ready to step up and make a bigger difference in T.T.T.? The National Nominating Committee is looking for members who are passionate about our Project to serve on the National Executive Board or Project Board. A candidate for either board must have served as an officer of her local chapter, state chapter or area council. For the Project Board, we are looking for members who have also actively participated in the camping program at any level.

Is that you or someone you know? If so, please fill out the Nomination Form and send it to Barb Brown.

**Nominations are due by Dec. 1, 2024.**

**RECOMMENDATION** – for a candidate proposed for the National Executive Board or the National Project Board of the National T.T.T. Society.

**PROPOSED CANDIDATE FOR** (check one)  Executive Board  Project Board

Candidate Name \_\_\_\_\_

Candidate Address \_\_\_\_\_

Candidate City, State and Zip \_\_\_\_\_

Candidate Chapter (State – Letter(s) – Town) \_\_\_\_\_

Candidate Telephone \_\_\_\_\_

Candidate E-mail \_\_\_\_\_

***The nominee has consented to have her name presented to the National Nominating Committee.***

Endorsed by (individual/chapter) \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

**RECOMMENDATION** Please tell us what talents you or the person you are recommending will bring to the Executive or Project Board. A second sheet may be attached.

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Recommendations must be received by Dec. 1, 2024.**

Send to: Barb Brown, 1876 Oasis Ave., Mt. Union, Iowa 52644 or by email to randyandbarb1979@gmail.com