



## PRESIDENT'S MESSAGE

### Happy new year!

I hope you join me in being pleased to turn the calendar to 2023. Our fresh new year promises many adventures:

- Often-requested Officer Workshops at the Jan. 31 Let's Connect meeting.
- An even more robust camp season as COVID becomes (unfortunately) routine.
- Spring state-level gatherings to re-energize the membership.
- A growing number of partnerships with businesses and other community groups expand our reach.
- 2023 is National Convention year!

With this list alone, we have much to look forward to. I want to focus for a moment on the 2023 National Convention. The 62nd National T.T.T. Convention will be held Oct. 19-21 at Stoney Creek Lodge in Johnston, IA. Planning has begun for an engaging, forward-thinking convention experience.

At the completion of the 2021 virtual convention, an evaluation was distributed to all members who attended. Significant responses to the evaluation are below.

- The virtual convention was well received. Having a virtual option for future conventions supports attendance.
- The professional presentation by Laney Poye was inspirational.
- The budget and Bylaw revisions are important aspects of the convention.
- Our commitment to T.T.T. was renewed through the Welcoming Service and sharing camper stories.
- Managing the cost of the convention is important to our members.

Working with the Executive Board and convention volunteers the recommendations from 2021 are informing the planning for 2023.

- The 2023 convention will be a blend of in-person and virtual.
- There will be guest presentations on topics of interest.
- We will approve the national budget and vote on proposed Bylaw revisions.
- Camper stories will be told with delight.
- The convention will provide the expected experience and contain the cost.

Details of the program and schedule for convention will be published in the March *Tidings*.

Joyce Rudowski, National T.T.T. President, 2021-2023



### Officer Workshops slated for Jan. 31

Let's Connect Officer Workshops will be held Tuesday, Jan. 31, 2023, at 7 p.m. Central Time.

Chapter officers, along with all T.T.T. members, are invited to expand their leadership skills, share ideas and have questions answered.

Breakout sessions for President/Vice President, Treasurer and Recording/Corresponding Secretaries will highlight the meeting.

Mark the calendar for Jan. 31 for this informative meeting and watch for the email with details.

*Think Strategically ... Serve Abundantly*

## IN MEMORY

### Dianna J. May

Former National Board member and *Tidings* editor Dianna May, 76, died on Dec. 10, 2022, after a fall at home. She was 76. She is survived by two children and three grandchildren. Her husband, Steve, died in 2012. A memorial service was held Jan. 6 in her hometown of Lincoln, NE. A member of Nebraska F – Lincoln, she will be truly missed by her many T.T.T. sisters across the country, including Rachel Bly, Iowa AU-Grinnell, who provided this remembrance:

Dianna May was T.T.T. for me. She embodied the spirit, the joy and the dedication to our campers that is at the heart of our sisterhood. I first met Dianna before I even knew what T.T.T. was. She was the mother of one of my college best friends and she used to call me her “second daughter.” When she found out that I joined T.T.T. shortly after college, this bond became even stronger. She would reach out before conventions to make sure I was going and she would answer any questions I had about process or history. When I decided to join the Iowa State Board – and later the National Executive Board– she was as proud as she could be.

Dianna had been a member of T.T.T. for more than 50 years. At the national level, she served as Treasurer (1991-1993), Historian (1993-1995), and Vice-President (1995-1997). She served as Nebraska State President (1984-1986) and held all offices in her local chapter. For several years, she was editor of *Tidings* and in celebration of the organization’s 100th Anniversary, Dianna co-wrote the third verse of the T.T.T. song. She loved going to National Conventions, seeing her T.T.T. sisters from across the country and was a frequent and vocal part of the Let’s Connect Series, sharing her thoughts, ideas and stories at our web sessions. Dianna’s voice and passion will be missed in the world of T.T.T. and beyond. For more information on her well-lived life, please visit [bit.ly/DiannaMay](https://bit.ly/DiannaMay).



Dianna May

*Rachel Bly, National Recording Secretary*

## PROJECT ADMINISTRATOR

### Camp brings joy year-round

Being a mother of teens has its advantages! I recently took my youngest to Winter Camp at Camp Wyoming (which I attended myself as a youth). The older two are serving as counselors, and the joy on all of their faces will be one of the highlights of my holiday season! Even though the campers were laughing with delight as they played in the snow, it was easy for me to picture all of those trees with leaves on them, the sun shining, and the camp filled with the nervous excitement of a week of T.T.T. camp!



This may seem like a slow time of year for T.T.T., but it is the perfect time to set the tone for a successful camping season. Reaching out to former campers during the holiday season, giving extra time and effort toward fundraisers, and strengthening our relationships with the community members who help us find our campers are all small things that can pay off in a big way when it’s time to get our next round of girls ready for camp. As we prepare for the beautiful weather that we know is coming (eventually), I challenge everyone to think outside the box, and not be afraid to suggest (and maybe even implement) small changes in the way we do things when our campers stand to benefit!

If you’re having a hard time getting names from the school, try reaching out to nurses, guidance counselors, 4th grade teachers, principals, or anyone you haven’t worked with in the past. If you aren’t having luck with the school at all, have you reached out to local churches or agencies who might know about families in need? There never seems to be a shortage of girls who can benefit from the time, attention and care given so freely by our members, and the life-changing experiences that happen at our camps all over the country! We just need to do what it takes to find them!

I am so very thankful for each one of you and for all the big (and little) things you do to make a difference for our camp girls. What you’re doing matters.

*Kim Langley, Project Administrator*

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## NATIONAL ORGANIZER

### Let's start new chapters in 2023

It has been a busy year for me as organizer. I was so pleased with the response of the public at the summer festivals, I am already planning for next summer. I encourage chapters to look around for local events to showcase T.T.T. I'm glad to help with sign ideas and tips for meeting the most interested women. Handouts and fliers are available on the T.T.T. website to be customized with chapter information.

An important discussion this year is *why* we do what we do. Women get the *what* and it can sound overwhelming. But, if you tell them *why*, they understand and are interested in hearing more.

The *why* of T.T.T. has been expressed in many ways: opening doors to a girl's future, imagining her future, empowering girls to succeed, jump-starting girls' future. Marilynne Field, Iowa GX-Dubuque and Iowa State Corresponding Secretary/Historian, expressed the *why* this way: "Why would I not want to be able to offer, with my time and talents, ANYTHING that promotes learning, achieving, growing, blooming?" Think about *why* when you talk with prospective members about joining your chapter.

Speaking of chapters, Marketing Consultant Laney Poye, President Joyce Rudowski and I have discussed ways to start new chapters. T.T.T. has lots of resources for starting chapters. The only thing lacking so far are the women to make it happen. Don't be shy, let's set a goal of starting chapters in 2023. There are towns in Iowa and other states where there used to be T.T.T. chapters. It's not impossible to rebuild enthusiasm for our impactful program. We start by telling people the *why* and then the *what* of T.T.T.



Ohio N set two goals for participation in three local holiday markets: raise funds and awareness of T.T.T. Chocolate covered pecans were offered for sale along with a sales pitch on why the members are so devoted to making summer camp possible for girls.

Pauline Phillips-Gill, National Organizer

**Be on the lookout for an email in February about the We Camp, We Lead, We Serve T-shirt sale.**

## MARKETING

### Consultant ends contract, wishes T.T.T. well

Marketing consultant Laney Poye recently informed the National Executive Board that she will end her work with T.T.T. at the end of January. She shared this message for all members:

*I am so grateful to all of you for the passion and friendship that you've shared during my time working with the National T.T.T. Society. I am writing to share that at the end of January, I will be stepping back from my role as Communication consultant due to personal commitments. I've truly enjoyed working with you all to grow our membership and make our communities aware of how we connect girls to camping experiences and more. Even with my departure, the work will still continue forward with the wonderful leadership of the T.T.T. Ambassadors, programs like our Weekend of Service, our t-shirt fundraisers, and a growth mentality under our excellent board. Keep up the great work - I look forward to the organization's continued growth! With thanks, Laney Poye*

Laney began working with T.T.T. in May 2021 as a result of the strategic plan's emphasis on marketing to increase name recognition and visibility.

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## T.T.T. Love Gifts

Gifts received between Oct. 16 and Dec. 15, 2022

Illinois AI, Iowa AE, Iowa APBN, Iowa DD, Iowa ES, Iowa GD, Iowa GL, Iowa GR, Iowa U, Nebraska A, Ohio Z, Charities Aid Foundation, Gamrath Doyle Vens, Barbara Cary(MAL), Sarah Howdeshelt (Ohio F), Carole Mackey (MAL), Lorraine Robertson (MAL), Sally VanWert (MAL)

### PROJECT FUND - MEMORIALS

Donor - In Memory of

Arizona J, Julie Baker (Illinois AF), Maureen Malinski (Arizona J) and Emma Mosley (Arizona Q) - Cynthia Bush (Arizona Q)

California M - Gerald Towner, husband of Barbara Towner (California M)

Iowa EY - Nancy Blain (Iowa EY)

Iowa T - Margaret Thomas (Iowa T), mother of Anita Stineman (Iowa T); Carl Carlson, husband of Judy Carlson (Iowa T); Bryan Hoben, husband of Jill Hoben (Iowa T)

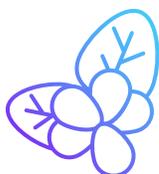
Wisconsin C - Karol Machmeier (Wisconsin E)

Jo Ann Allbee (Iowa M), Katie Johnson - Beverly Jane Gear (Iowa GB)

Pat Buede (MAL) - Jane DeGroff (Ohio Z)

Daphne Emmack (Iowa AJ) - Bonnie Ballard (Iowa BR)

\*MAL - member-at-large



## Violet Awards

\$600 or more donated since October 2021

Arizona J	Iowa R	Iowa BE	Iowa DU	Iowa FM	Iowa HC
Arizona P	Iowa T	Iowa BI	Iowa DY	Iowa FR	Iowa KEN
California M	Iowa U	Iowa BP	Iowa EA	Iowa FX	Iowa State
Colorado J	Iowa ACCG	Iowa BR	Iowa EG	Iowa GD	Nebraska F
Illinois U	Iowa AE	Iowa BX	Iowa EL	Iowa GE	Nebraska I
Illinois AI	Iowa AF	Iowa CJ	Iowa ES	Iowa GF	Ohio N
Illinois AQ	Iowa AO	Iowa CK	Iowa ET	Iowa GH	Ohio Z
Iowa A	Iowa APBN	Iowa CU	Iowa EU	Iowa GK	Wisconsin C
Iowa D	Iowa AQ	Iowa DD	Iowa EW	Iowa GL	
Iowa E	Iowa AT	Iowa DI	Iowa EX	Iowa GR	
Iowa J	Iowa AU	Iowa DK	Iowa EY	Iowa GV	
Iowa M	Iowa BA	Iowa DL	Iowa FG	Iowa GW	
	Iowa BD	Iowa DM	Iowa FL	Iowa GX	

## Still growing

\$300-599 donated since October 2021

Iowa W	Iowa AD	Iowa AV	Iowa FT	Nebraska A
Iowa AB	Iowa AR	Iowa FA	Iowa GN	

Between Oct. 1, 2021, and Dec. 15, 2022, 88 state, council and local chapters have donated \$143,988.88 to the Project Fund. Thank you!



## In memory of our T.T.T. sisters

Maureen Savage, Iowa AR, 04/16/2022

Lois DeMoss, Iowa DI, 05/11/2022

Janet Schmidt, Iowa KEN, 06/09/2022

Marjorie Wilhite, Iowa FG, 07/01/2022

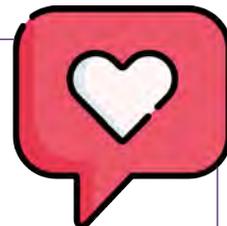
Sally Wiegand, Iowa DI, 07/28/2022

Gladys Otto, Iowa KEN, 10/29/2022

Ardyce Lechner, Iowa ACCG, 11/27/2021

Nancy Dougherty, Ohio F, 12/03/2022

Dianna May, Nebraska F, 12/10/2022



## Welcome: New Members!

This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between Oct. 16 and Dec. 15 – 2022.

**Illinois AI – Mt Sterling:** Heather Buxton  
**Illinois AI – Mt Sterling:** Jean “Netty” Hatch  
**Illinois AI – Mt Sterling:** Jan Reische  
**Illinois AI – Mt Sterling:** Ann Wilson  
**Iowa A – Mt Pleasant:** Jessica Howard  
**Iowa AB – Mediapolis:** Kelli Petersen  
**Iowa AB – Mediapolis:** Raegan Schulte  
**Iowa AB – Mediapolis:** Elsie Stephens  
**Iowa CD – Spirit Lake:** Ellie Stokke  
**Iowa D – Des Moines:** Lynette Allison  
**Iowa DU – Davenport:** Rhonda Webber  
**Iowa E – Fairfield:** Morgan Miller

**Iowa ET – Marshalltown:** Angella Cope  
**Iowa ET – Marshalltown:** Clare Wing  
**Iowa FV – Cherokee:** Lisa Wiese  
**Iowa GD – Dubuque:** Cathy Davis  
**Iowa GF – Bagley-Jamaica-Yale:** Heather Beaudet  
**Iowa GF – Bagley-Jamaica-Yale:** Donna Castrejon  
**Iowa GF – Bagley-Jamaica-Yale:** Lana Laabs  
**Iowa GV – Muscatine:** Melissa Anderson  
**Iowa GH – Muscatine:** Megan Johnson  
**Iowa I – Eldon:** Rachel Bedford  
**Iowa I – Eldon:** Shari Bedford  
**Iowa I – Eldon:** Debra Kent

INCREASE VISIBILITY  
OF OUR PASSION AND PURPOSE

Chapter Support

Membership Growth

Marketing

  
National T.T.T. Society  
**Camping for Girls**

**OUR STRATEGIC VISION**

Your online purchases can help T.T.T. Visit [smile.amazon.com/ch/42-0730359](https://smile.amazon.com/ch/42-0730359) 

Look for your next  
online Tidings in March!



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



National T.T.T. Society  
CAMPING FOR GIRLS – AND MORE!

Mev Wilson, Editor

Submit news to the National Office at [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org) or post on Facebook at [facebook.com/groups/campingforgirls](https://facebook.com/groups/campingforgirls).