



NATIONAL EXECUTIVE BOARD

National Boards continue work on marketing, camping and convention

As camping season approaches, our Project Board Administrator and Area Chairs are hard at work securing the best possible camp fees, finalizing registration materials, organizing transportation and preparing T-shirt distributions – at no cost to chapters this year! Despite our efforts to negotiate lower fees, we are all feeling the impact of rising camp costs. However, we remain committed to making camp a reality, because we know the experience is truly life-changing for our campers.

In March, the Project Board will join the National Executive Board for our biannual in-person meeting at the Embassy Suites in Lombard – the site of the 2025 Convention. A key focus will be reviewing RBI Marketing’s progress on our DBA (Doing Business As) initiative. RBI has emphasized that a DBA is just one component of a comprehensive marketing strategy, which must also include strong branding and messaging. Both boards are eager to explore this exciting opportunity for T.T.T.’s growth. Once all pieces are in place, we will share them with the entire membership.

Following this meeting, the Project Board will turn its attention to camp preparations, while the National Executive Board will focus on planning the 63rd National T.T.T. Society Convention. We’ve carefully considered feedback from the 2023 convention survey, where members overwhelmingly valued the chance to connect with one another and exchange ideas. This year, we are designing unique opportunities to foster these interactions, ensuring you leave with fresh ideas and new friendships. Expect a reimagined Marketplace experience, and we are working to secure an engaging and relevant guest speaker.

To accommodate these exciting plans, Convention will span Friday and Saturday, Oct. 24-25. Friday will feature a special tribute to Chicago, while Saturday will conclude with a celebratory banquet and the installation of our newly elected Executive and Project Board members. Currently, we’re not planning a virtual (Zoom) component, but if there’s enough interest, we’ll explore that option –please let us know your preference!

A LITTLE CHANGE CAN MAKE A Brighter Future

NATIONAL T.T.T. SOCIETY
63RD CONVENTION
OCTOBER 23-25, 2025

Keep an eye out in the near future for more detailed plans and the official Convention Registration. You can reserve your hotel room now using the link in this issue’s Convention promo.

We can’t wait to see you in October at the Embassy Suites in Lombard! Remember, you don’t have to be a delegate to attend—everyone is welcome!

Julie Baker, National T.T.T. President, 2023-2025

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PROJECT BOARD

Invest in our campers' futures

This is the time of year when your Project Board is finalizing contracts with camps to set up an experience of a lifetime. If she hasn't already, your camp chair will soon be hearing from your Project Board Area Chair regarding your local camp dates and fees. As with most things in life right now, prices are increasing, but we have worked with camp directors to keep those increases to a minimum. As we all know, the cost is worth it!



Nebraska A campers at YMCA Camp Kitaki.

Sending girls to camp is an experience that can transform their lives in ways you can't imagine. It's a place where they can break free from daily routines, step outside their comfort zones and discover new passions. At camp, girls build lifelong friendships, learn valuable skills and develop self-confidence in a supportive environment.

Imagine the joy of a child learning to take on a new challenge, whether it's climbing a rock wall, learning to canoe or performing in a talent show. Camp is more than just fun activities — it's an opportunity to foster resilience, teamwork and leadership in a way that no classroom or sports field can offer.

Camp helps girls embrace their individuality, encouraging them to try new things, make mistakes and grow. The natural setting promotes physical and mental well-being, allowing them to unplug from technology and truly connect with themselves and others. Whether it's through arts and crafts, sports or outdoor adventures, camp provides endless opportunities for personal growth.

Sending a girl to camp is not just about making memories; it's about giving her the tools to thrive in all aspects of life. It's an investment in her future — one that will shape her for years to come!

Let's get investing!

Kim Langley, Project Administrator

AMBASSADORS CORNER

Ambassadors encourage chapter growth through networking

The Ambassador's Playbook has been well received, and we encourage you download a copy of the playbook for your own use from the Member Section of the website (it's included in the Quick Links). The playbook is a new kind of communication for T.T.T. members. The Ambassadors want to be fluid, so we can continue to emphasize certain areas that seem to be roadblocks to progress. We also want the membership to know the Ambassadors are more than willing to work with you to make managing and growing your chapter as easy as possible.



Arizona P and Q came together for a Networking Breakfast, strengthening bonds between the chapters and members.

This month we're focusing on chapter networking. In this age of social media, we probably are not using this form of communication to our advantage. Does your chapter have a website or a Facebook page? Are you posting your chapter activities on the T.T.T. Facebook page? Are you

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following Facebook to see other chapters post to find new ideas for your chapter? If you don't, these may be some ideas to consider and a good way to get newer members involved.

Alternatively, there's nothing like face-to-face networking. Are you working in unison with your neighboring chapters? It may be easier to share the load with chapters close to you by planning any events, like Service Day projects or community awareness. There are chapters that are excellent at recruiting new members, that have continuing contact with campers, have wonderful ideas to implement member engagement, that have very creative ways to raise funds and to be very visible in their communities. The opportunity to collaborate with each other can be an enhancement for all of us. We just need to capitalize on the opportunity to work with each other. Members can find the names and contact information for the presidents of all chapters on the T.T.T. website, nationaltttsociety.org. Take an opportunity to reach out to other chapters and see just how interesting this year can be.

Do you have a growth committee in your chapter? Progress happens when one makes a plan. The Ambassadors would love to guide you through this process.

We send girls to camp! What a wonderful mission.

The Ambassadors can be reached through the National Office at: office@nationaltttsociety.org.

NATIONAL ORGANIZER

Be a walking billboard for T.T.T.!

Recruiting new members to T.T.T. is how our chapters grow, our Society expands and more girls get an opportunity to attend overnight camp, where they have fun, learn self-expression, grow in their self-esteem and become stronger leaders. What woman wouldn't want to be a part of an organization with such a powerful mission? Unfortunately, if they don't know about us, we will never get them as new members.

What is your chapter doing to recruit new members? Have you personally talked to anyone about T.T.T. in the past week, month or year? Has your chapter hosted a member recruitment event? I personally speak to at least 10 new people every week about T.T.T. As most of you know (if you have met me!), I am a walking billboard for our organization, always wearing my purple shirt, sweatshirt or my Camping For Girls button. Every day, no matter where I go, whether in my hometown or another state, I talk about what we do for our campers. I talk to women in the grocery store line, at the doctor's office, walking my dog, at school sporting events or wherever I run into women.

My position as National Organizer is to start new chapters. My job is difficult when so many people in the community do not know who we are and how we make a positive impact on young girls through a camping experience. It's time for a change and I believe our new marketing team, RBI Marketing, will be a great help to make our name stand out. But we still need you, the members and chapters, to spread the word once the new DBA, branding and messaging is in place. It's important to not only spread the word, but to invite new women to join your chapter. I can honestly say I am really trying, but I need every member's help because I can't be everywhere!

New chapters are formed in a couple different ways. If a chapter gets too large, a condition decided by members, it can split off, creating a daughter chapter with a new chapter letter designation. This can either be where the existing members split into two, or just a few veteran members move to the new chapter, inviting new women to join them. Each chapter then works to grow on its own. If

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your chapter is interested in this process, just let me know!

Another way to start a new chapter would be with all new women. Do you know someone who is interested in making a difference in her own community by joining T.T.T., but we do not have a chapter in her town or state? Or, have you moved to an area where no T.T.T. chapter exists? Please, let me know. I have a list of women who are interested and if I get enough women in one area, I can help them start a new chapter. Like our Founders, it only takes six women to start a chapter dedicated to our mission of helping fourth grade girls through camping.

If you're not as comfortable as I am talking to everyone you meet about T.T.T., what about creating a Facebook page for your chapter? My chapter, Iowa EG – Keokuk now has a Facebook page for us to share what we are doing with our campers. I post what my chapter is doing and share the T.T.T. Facebook posts (facebook.com/NationalTTTSociety and facebook.com/groups/campingforgirls) on our chapter page. It is important for each member with Facebook to share chapter posts to her own page and to invite local women to like or follow the chapter page so they know how we are impacting the young girls of our community. And don't forget to follow the National Facebook Page and Group as an individual user, too!

The T.T.T. website (nationaltttsociety.org) is a great recruiting tool to show to prospective members. The Member Section also includes items that chapters can use when recruiting: free brochures, a template to make a personalized chapter brochure, a sample chapter brochure, press release examples for local newspapers and more.

I'm sure there are chapters that would like a personalized brochure, but may lack the computer skills to use the template online. Again, I am willing to help. Submit your chapter's info at bit.ly/TTTbrochureinfo. I would be happy to put the brochure together and email you a draft for your chapter review.

I want every chapter to grow and to stop disbanding due to losing members. I want to help! What we do is so wonderful and we all should be proud of the impact we are having on these girls lives.

Remember, a *Little Change Can Make A Brighter Future*.

Pauline Phillips-Gill, National Organizer
319-470-2126 • paulinegill1952@yahoo.com

Corrections

- In the January Love Gifts, a donation in memory of Dianne Schneider (Ohio N) was credited to member Joyce Rutherford-Donner rather than to the chapter, Ohio N.
- In Member Milestones, Shirley Parker (Iowa FX) was inadvertently omitted from the list of 50-year members.



Catch and post the latest T.T.T. news from chapters across the country at facebook.com/groups/campingforgirls/

SAVE THE DATE

State Conventions scheduled

- Illinois State Convention – April 25-26, Lutheran Outdoor Ministries Center, Oregon, IL.
- Iowa State Convention – April 11-12, Pzazz Event Center, Burlington, IA.



Available Funds as of 1/1/2025

Camp Investment Fund draw (5% of value on 9/30/2023)	38,611
Projected Endowment Fund gift.....	–
Interest & dividends.....	61
Gifts from chapters	108,821
Founders Circle.....	2,500
2025 dues (actual YTD).....	70,283
Camp income (bus, etc.).....	12,000
Donations – personal.....	12,451
Fundraising.....	2,019
Store income.....	2,165
Sponsorship Income	10,250
TOTAL.....	259,161

Budgeted Expenses for 2025

Camp related.....	119,335
Board expenses	10,487
Business expenses (office, salaries, etc.).....	125,449
TOTAL.....	255,271

Projected profit for 2025..... 3,890

Call to Convention

The 63rd Convention of the National T.T.T. Society will be held Oct. 24-25, 2025, for the purpose of transacting business and electing officers. Business begins at 9 a.m. on Friday, Oct. 24.

National T.T.T. Society Bylaws, Article XI, Sections 1 and 2, will govern the voting:

Section 1. The voting body of the National Convention shall be composed of the National Executive Board, the Past National Presidents (when active), the National Project Board, the State Presidents or their alternates, the Presidents of Councils-at-Large or their alternates, and two delegates or their alternates from each local chapter. If possible, the local chapter President shall be one of the delegates.

Section 2. Delegates and alternates to the National Convention shall be elected prior to Convention, and the Corresponding Secretary shall send the names to the National Convention Registrar by the deadline as requested in the Call to Convention. In case it is necessary to make a change in the delegation after the registration deadline, such delegate shall present at the Credentials Desk a signed authorization from the President of her chapter.

NATIONAL CONVENTION

Chicago, Chicago, it's my kinda town!

Save these dates for the 2025 National

Convention: Oct. 23-25, 2025, at the Embassy Suites by Hilton Chicago.

Located off I-88 in Lombard, the hotel is a 10-minute walk from Yorktown Center's shops, and within three miles of the Oakbrook Center Mall. The hotel

offers an indoor pool, 24-hour fitness center and a stylish, modern atrium where free cooked-to-order breakfast and a complimentary evening reception are served daily.

Parking is free. It is located 14 miles from O'Hare airport (Uber/Lyft or cab to the hotel) and 21 miles from Midway airport. Amtrak has stops in Omaha (NE), Creston (IA), Osceola (IA), Ottumwa (IA), Mt. Pleasant (IA), Burlington (IA), Galesburg (IL), Kewanee (IL) to Naperville (IL). Hotel would be a 19-minute Uber/Lyft or cab to get you to the hotel.



IT'S NEVER TOO EARLY TO PLAN AHEAD! The booking link is ready to reserve your sleeping rooms for the 2025 National T.T.T. Convention! Just go to bit.ly/25TTTconvention

MARKETING

We want your photos!

A picture is worth a thousand words – especially when communicating the value of T.T.T.'s project. We know you took pictures – and we'd love to be able to use them in some of our marketing.

Please email hi-res photos of your campers to tttphotographs@gmail.com. If taken on your phone, be sure to select "actual size" or "high" as the quality to send.

Also confirm that you have signed photo release forms from all of your campers. If not, please do not send the photos.

Need help emailing from your phone?

IPHONE instructions:

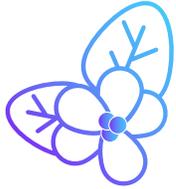
1. Open an email and address to tttphotographs@gmail.com. Add your name and chapter in the body of the email. Click RETURN and a toolbar will appear above the keyboard.
2. Select the photos icon. Select all the photos you'd like to send.
3. Click the X in upper right corner. All photos should appear in the body of the email.
4. Select Actual Size. Your email sends after clicking Actual Size.

ANDROID instructions:

1. Open the PHOTOS or GALLERY app.
2. Tap and hold the photo you want to send. You can then select additional photos.
3. Select the SHARE icon.
4. Select EMAIL as the way to share. Address to tttphotographs@gmail.com. Be sure to add your name and chapter in the body of the email.



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Violet Awards

Chapters donating \$600 or more since October 2023

Arizona J	Iowa E	Iowa APBN	Iowa DK	Iowa FG	Iowa GR
Arizona P	Iowa L	Iowa AT	Iowa DR	Iowa FL	Iowa GV
Arizona Q	Iowa M	Iowa BD	Iowa DU	Iowa FM	Iowa GW
California M	Iowa R	Iowa BI	Iowa DY	Iowa FR	Iowa GX
Illinois U	Iowa T	Iowa BP	Iowa EG	Iowa FT	Iowa KEN
Illinois AF	Iowa U	Iowa BX	Iowa EL	Iowa FX	Nebraska A
Illinois AI	Iowa ACCG	Iowa CD	Iowa ES	Iowa GD	Ohio F
Iowa A	Iowa AE	Iowa CK	Iowa ET	Iowa GE	Ohio N
Iowa D	Iowa AF	Iowa CU	Iowa EU	Iowa GF	Ohio U
	Iowa AJ	Iowa DD	Iowa EW	Iowa GH	Ohio Z
	Iowa AO	Iowa DI	Iowa EX	Iowa GL	

Still growing

Chapters donating \$300–599 since October 2023

Illinois AQ Iowa AB Iowa BA Iowa FX Iowa J

Since Oct. 1, 2023, 78 state, council and local chapters have donated \$124,052.40 to the Project Fund. Thank you!

T.T.T. Love Gifts

(Received between Jan. 1 and Feb. 21, 2025)

PROJECT FUND – MEMORIALS

Donor – In Memory of
 Iowa KEN – Elizabeth Clayton (Iowa KEN)
 Wisconsin C – Gloria Williams (Wisconsin C)
 Judy, Susan and Greg Dasovich – Sharon Van
 Dusseldorp (Formerly Iowa CL)

PROJECT FUND – GIFTS

Iowa D, Sarah Howdeshelt (Ohio F)

ENDOWMENT FUND – GIFTS

Sarah Howdeshelt (Ohio F)

INCREASE VISIBILITY OF OUR PASSION AND PURPOSE

Chapter Support

Membership Growth and Engagement

Marketing

National T.T.T. Society
Camping for Girls

OUR STRATEGIC VISION

Welcome new members!

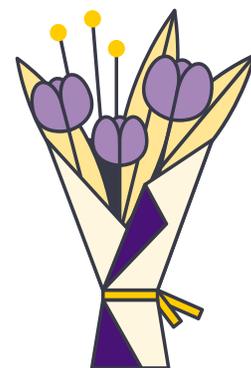
This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between Dec. 15, 2024, and Feb. 15, 2025.

Iowa Q – Shea Greiner

Iowa AB – Kaitlin Denning, Julie Messer, Megan Oetken

Illinois AI – Carolyn Wort

Iowa AU – Jane Casaten, Gina Donovan, Liz Oneathelm, Cassie Strayer



In memory of T.T.T. Sisters

These have been reported to the National Office between Dec. 15, 2024, and Feb. 15, 2025.

Barbara Fors, Iowa APBN, 10/15/2024

Patricia Reynoldson, Iowa D, 02/11/2024

Janis Fuhrmeister, Iowa AR, 06/09/2024

Lavonne Peterson, Iowa BP, 08/24/2024

Lynn Shumate, Iowa Q, 02/07/2024

FUNDRAISING

Use Goodshop and Goodsearch to benefit T.T.T. effortlessly

Online shoppers and web browsers can now support T.T.T. while shopping and browsing! Simply create an account at goodshop.com. Then, choose “National T.T.T. Society” as your cause.



SHOPPERS: Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on a link, you often get valuable coupon codes. Look for the orange heart icon for special discounts just for Goodsearch users.

SEARCHERS: Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!

*Look for your next
Tidings in May!*



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



Camping for Girls

Mev Wilson, Editor

Submit news to the National Office at office@nationaltttsociety.org or post on Facebook at facebook.com/groups/campingforgirls.