



PRESIDENT'S MESSAGE

Think strategically... Serve abundantly

I'm so excited about this time of year! It's camp season, our strategy of abundance!

The fun has begun – meeting the campers, planning for shopping, and participating in other pre-camp activities. To add some strategy to this moment, I'm asking you to reflect on previous years' campers, especially those from 10 or more years ago. Who are they? Do they still live nearby? Are they candidates for T.T.T. membership? They share our belief in *Camping for Girls!*

Zoom meetings to share what's working and help each other solve problems have taken the strategic form of Let's Connect meetings. May 30 is the next scheduled meeting on "Using Google Docs," led by Vice President Julie Baker. Not very tech savvy? Julie will take it easy and help you make sense of this tool.

Another strategy for this time of year is planning for representation at the 62nd National Convention in October. Choose your chapter delegates, register either on paper or through online at [tinyURL.com/2023NationalConvention](https://tinyurl.com/2023NationalConvention) on the T.T.T. website. See more details and registration forms at the end of this issue.

Highlights of the Convention include:

- A Thursday evening reception with area business and community leaders. This no-charge event is an opportunity to expand our connections to the larger community.
- The Saturday luncheon and speaker event is open to guests and potential members. Our guest speaker is journalist Rekha Basu, whose 30-year career with the *Des Moines Register* focused on issues of women and girls. An award-winning writer and speaker, Ms. Basu will share her experiences promoting the interests that affect us.
- Maure Smith-Benanti of Grinnell College will address the convention on Friday with a timely message about diversity, equity and inclusion.
- Don't miss the Friday dinner featuring the a capella choir from Roosevelt High School in Des Moines. The vocal jazz ensemble performed at New York City's Carnegie Hall in 2022.
- Major portions of the Convention will be available by Zoom.
- Marketplace tables can be reserved with Iowa ET – Marshalltown.
- Hotel reservations must be made with the hotel: Stoney Creek Hotel, 800-659-2220 or 515-334-9000. Ask for the **NationalTTT** room rate.

Happy camping, learn something new and join friends new and longtime – what a great combination of T.T.T. abundance.

Joyce Rudowski, National T.T.T. President, 2021-2023

THANK YOU!

Two Rivers Bank & Trust has continued their sponsorship of T.T.T. with a second donation in 2023. Two Rivers Bank & Trust has been T.T.T.'s bank for many years and we truly appreciate their financial support of our camping program. Two Rivers Bank & Trust has locations throughout Iowa in Ankeny, Burlington, Coralville, Des Moines, Iowa City, Keokuk, Mediapolis, Mt. Pleasant, West Burlington and West Des Moines. If you are looking for a bank with a personal touch that also supports T.T.T., consider Two Rivers Bank & Trust. Details online at tworivers.bank.



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Resume of March National Executive Board minutes

It was great to gather in person once more and we again appreciated the generosity of the DMS office in allowing us to use their space for the weekend. Much catching up was done and conversation was non-stop.

We also got a chance to be in the space where National Convention will be held and poke around in the spots where we will be seeing all of you in six short months!

Some of the highlights of the meeting included a thoughtful discussion about finding new and creative ways to grow membership and getting the word out about T.T.T.

We also revisited our Strategic Plan and set up groups to work on the Biennial Report, update the new member packet, find and collect positive impact stories, and refine our member recruitment initiative.

In addition, we reviewed bylaw revisions for the National Convention and discussed upcoming Let's Connect topics. We also approved the minutes from February, heard a report from the Project Board and discussed multiple financial items.

We discussed National Convention and are excited to see things coming together. We look forward to gathering in person again in October with all of you, and in the meantime will continue to Zoom monthly and continue to move forward.

Rachel Bly, National Recording Secretary

COMMUNICATIONS

Let's Connect looks at Google Drive for chapters on May 30

Mark your calendars now for Tuesday, May 30, at 7 p.m. Central Time when Let's Connect will focus on the use of Google Drive. At the recent Let's Connect Officer Workshops, a few attendees sang the praises of using a chapter Gmail address, using Google Drive to store chapter documents and/or using Google Docs as a way of giving multiple members a way of editing the same document. On the May 30 Let's Connect, we will discuss how to set up and use these Google products. Let's Connect conversations are open to all members – you don't need to be a chapter officer to attend.

Let's Connect Zoom conversations will now be held on the fifth Tuesday of the month. Because not all months have five weeks, this will reduce the number of conversations to allow us to focus on more pertinent and engaging content. We hope this will encourage more participation. This year's Zoom Conversations will occur on May 30, Aug. 29 and a special Convention financials session in September or early October.



MARKETING

Board explores adventures in membership growth with Blu Pagoda

The National Executive Board embraced an opportunity in January when we no longer had the services of a Communication Specialist. Interviews with marketing companies and discussions of our goals led the Board to choose Blu Pagoda, a Des Moines-based consulting and communications company that “believes in doing good and being good to one another.” See more about the Blu Pagoda team at blupagoda.com.



Rachel Formaro founded Blu Pagoda as a fully virtual company in 2014. Engaging with experts in their fields located across the country, the Blu Pagoda team manages marketing, communications, and strategic projects for large and small companies, nonprofits, and individuals: authors and artists.

Our focus area with Rachel's team is member recruitment. As we know, membership increases at the chapter level. The contribution of the national organization is to build an environment in which women find us and we find them with a message of Camping for Girls that attracts them to join.

As the work unfolds there will be opportunities for all of us to discuss the plans, contribute ideas, and fully explore what our chapters can do to be part of this membership growth. There are questions yet to be answered. What is sure is that a strong, vital membership is key to the future of T.T.T.

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PROJECT

T.T.T. campers could just change the world

As we enter the busy season of preparing girls for camp, I want to challenge you to really think about the experience you're giving your girls. Beyond all of the wonderful extras of new clothes and time spent with caring adults, the week of camp provides girls with an opportunity to connect with nature while they grow as individuals.

Camp is a safe place to develop social skills, practice decision making and try new things, free from the social pressure that surrounds them in their daily lives.

Camp removes girls from parental influence and peer expectations, setting them up in an environment where they have the opportunity to discover their own voices while becoming part of a truly special community that celebrates leadership and teamwork.

Camp is a community in which everyone truly has a place at the table. That sense of connection shows young people that it really is possible to have a positive impact on their world.

What you do matters. For more than your camp girls. We might just change the world.

Kim Langley, Project Administrator



PROJECT

SMILE! It's time for camp!

Pictures are worth a thousand words! Especially when those pictures show the shining faces of T.T.T. campers.

Please SHARE your pictures of shopping, camper parties, camper showers, camp/bus drop off, camp pick up. All things camper-related are important to share. We want to tell the

whole T.T.T. story to the world. Please post directly to **Facebook** or send to **Jessica** in the National Office.

If pictures convey a thousand words, VIDEOS say a million!! Phone videos work great; nothing fancy needed! When asking questions of your campers in videos, try avoiding yes or no questions. Here are some suggestions, but ask what you want to know!

- What's the one thing you will tell your friends (or family) about camp?
- What activities did you participate in at camp that you'd never done before?

Videos talking with moms/dads/families are great to share, too! Especially if you have an event a few weeks or months after camp. Suggestions include:

- What differences have you seen in your daughter after her experience at T.T.T. camp?
- Would you recommend T.T.T. camp to other parents for their daughters?

These camper photos and videos will be used as a continued part of the marketing of T.T.T., so be sure to file signed photo release forms from your campers with the National Office. These pictures and videos will show "WHY" we do what we do and entice others to support us!



Save the date!

Service Weekend 2023, Sept. 30-Oct. 1. More information coming in the following months.

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FUNDRAISING

Goodbye, Amazon Smile. Hello, Goodshop and Goodsearch

For all of you online shoppers and web browsers, you can now support T.T.T. while shopping and browsing! All you have to do is create an account at [goodshop.com](https://www.goodshop.com). Then, choose “National TTT Society” as your cause.



SHOPPERS: Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on their link, you will not only get the link to use that will support T.T.T., but often you will get coupon codes that can be used as well. Look for the orange heart icon for special coupons just for Goodsearch users. Kohl's had a 35% off offer in April!

BROWSERS: Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!

Each time you login, you will see how much money your shopping and browsing has raised for T.T.T. Time to go shopping and browsing!

INCREASE VISIBILITY
OF OUR PASSION AND PURPOSE

Chapter Support

Membership Growth

Marketing

National TTT Society
Camping for Girls

OUR STRATEGIC VISION

Welcome: New Members!

This section celebrates the chapters and the women who have joined T.T.T. These new members have been reported to the National Office between Feb. 16 and April 15, 2023.



Arizona J, Tuscan – Ai Tajima
Arizona Q, Pebble Creek – Stephanie Nelson
District of Columbia, Washington – Patricia Jones
Iowa AF, Davenport – Angela Scherer
Iowa BI, Ames – Jonnie Becker
Iowa BI, Ames – Jean Belluchi
Iowa BI, Ames – Abbie Suntken

Iowa E, Fairfield – Shawn Klehm
Iowa E, Fairfield – Rachael Stever
Iowa ES, Waverly – Kay Kingsley
Iowa ES, Waverly – Donita Dettmer
Iowa FG, Iowa City – Michele Schnicker
Iowa FZ, Osceola – Rae Ellen Cloke
Iowa GR, Monticello – Debra Kurt

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T.T.T. Love Gifts

Gifts received between Feb. 16, and April 15, 2023



PROJECT FUND – GIFTS

Iowa AE, Iowa AJ, Iowa AT, Iowa EA, Ohio U, Angie Casey, Charities Aid Foundation, Sarah Howdeshelt (Ohio F), Rita Karns (Illinois AQ), Meeker Cooperative, Network for Good

PROJECT FUND – MEMORIALS

Donor – In Memory of
Arizona J, Ellen Stergulz (Arizona Q) – Hilary Coltman (Arizona Q)
Iowa J – Laverne Messer, Husband of Linda Messer (Iowa J)

Iowa U – Peggy Hays (Iowa U), Barbara McAllister (Iowa U), Norma Pforts (Iowa U)
Donald Ager, Ellen Bluth, RJ Gear, Douglas and Nancy Holtquist, Linda and Edward Long, Darla Sterner – Jane Gear (formerly Iowa GB)
Rachel Bly (Iowa AU) – Dianna May (Nebraska F)
Carrie Greek, Monica Herrera, Lynn and David Krigbaum, Lorraine Robertson (MAL) – John Robertson Jr., husband of Lorraine Robertson
Ellen Stergulz (Arizona Q) – Cynthia Bush (Arizona Q)

ENDOWMENT FUND – MEMORIAL GIFTS

Donor – In Memory of
Iowa DY – Donna Rasmussen, mother of Samantha Rasmussen (Iowa DY); Brian Maass, brother of Pamela Maass-Jeneary (Iowa DY)



Violet Awards

\$600 or more donated since October 2021

Arizona J	Iowa R	Iowa BD	Iowa DM	Iowa FL	Iowa GX
Arizona P	Iowa T	Iowa BE	Iowa DU	Iowa FM	Iowa HC
Arizona Q	Iowa U	Iowa BI	Iowa DY	Iowa FR	Iowa KEN
California M	Iowa ACCG	Iowa BP	Iowa EA	Iowa FX	Iowa State
Colorado J	Iowa AE	Iowa BR	Iowa EG	Iowa GD	Nebraska F
Illinois U	Iowa AF	Iowa BX	Iowa EL	Iowa GE	Nebraska I
Illinois AI	Iowa AJ	Iowa CJ	Iowa ES	Iowa GF	Ohio N
Illinois AQ	Iowa AO	Iowa CK	Iowa ET	Iowa GH	Ohio U
Iowa A	Iowa APBN	Iowa CU	Iowa EU	Iowa GK	Ohio Z
Iowa D	Iowa AQ	Iowa DD	Iowa EW	Iowa GL	Wisconsin C
Iowa E	Iowa AT	Iowa DI	Iowa EX	Iowa GR	
Iowa J	Iowa AU	Iowa DK	Iowa EY	Iowa GV	
Iowa M	Iowa BA	Iowa DL	Iowa FG	Iowa GW	

Still growing

\$300–599 donated since October 2021

Iowa W	Iowa AD	Iowa FA	Iowa GN
Iowa AB	Iowa AV	Iowa FT	Nebraska A

Between Oct. 1, 2021, and April 15, 2023, 92 state, council and local chapters have donated \$156,728.88 to the Project Fund. Thank you!



Share chapter news on the T.T.T. Facebook page: facebook.com/groups/campingforgirls

Look in your mailbox
for your next Tidings in August!



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



National T.T.T. Society
CAMPING FOR GIRLS – AND MORE!

Mev Wilson, Editor

Submit news to the National Office at office@nationaltttsociety.org or post on Facebook at facebook.com/groups/campingforgirls.

Call to National Convention

The 62nd Convention of the National T.T.T. Society will be held Oct. 19-21, 2023, at the Stoney Creek Hotel in Johnston, Iowa, for the purpose of transacting business and electing officers. Business sessions will be held Friday, Oct. 20, and Saturday, Oct. 21.

Note Article XI, Sections 1 and 2, which will govern voting:

Section 1. The voting body of the National Convention shall be composed of the National Executive Board, the Past National Presidents (when active), the National Project Board, the State Presidents or their alternates, the Presidents of Councils-at-Large or their alternates, and two delegates or their alternates from each local chapter. If possible, the local chapter President shall be one of the delegates.

Section 2. Delegates and alternates to the National Convention shall be elected prior to Convention, and the Corresponding Secretary shall send the names to the National Convention Registrar by the deadline as requested in the Call to Convention. In case it is necessary to make a change in the delegation after the registration deadline, such delegate shall present at the Credentials Desk a signed authorization from the President of her chapter.



Don't miss your chance to sell your chapter's items at Marketplace during the National Convention!

Six-foot tables are \$10 each. Please make reservations with a check payable to National T.T.T. Society by Sept. 15.

MARKET PLACE 2023 RESERVATION FORM

Please return this form and \$10 for each table needed.

Make checks payable to: *National T.T.T. Society.*

Chapter _____ City _____ State _____

Number of 6-foot tables needed: _____ X \$10 = \$ _____

Contact person:

Name _____

Email _____ Phone _____

Item(s) for sale: _____

Send reservation by Sept. 15 to:

Maria Hazen

110 West Meadow Lane

Marshalltown, IA 50158



Thursday, Oct. 19, 3 p.m.,
through Saturday, Oct. 21, 5 p.m.
Johnston, IA

****Join the convention online as a non-voting member****

Thursday, Oct. 19

Convention Reception 5-7 p.m.

The free Convention Reception is an opportunity to share the wonder of “Camping for Girls” with area business and community leaders. Come and be an ambassador for T.T.T. Guests welcome. Please register for the reception.

Friday, Oct. 20

Registration 8-9 a.m.

Market Place 7:30-8:45 a.m. 5-6:30 p.m.

Meeting 9 a.m.

Lunch Noon

Banquet 6:30 p.m.

Saturday, Oct. 21

Registration 8-9 a.m.

Market Place 7:30-8:45 a.m.

Meeting 9 a.m.

Lunch Noon

Officer Installation At close, about 4 p.m.

Dinner (optional for those staying over) 6:30 p.m.

Online requirements

To use Zoom, you need an Internet connection, plus one of these:

- ❶ Computer – Windows or Apple computer with speakers and a microphone. (Note: Webcams are recommended but not required.)
- ❷ Tablet – Apple or Android
- ❸ Phone – Mobile device, desk, or landline

Convention Host Site

Stoney Creek Hotel
5291 Stoney Creek Court
Johnston, IA 50131

Please make room reservations with the hotel at 515-334-9000 or 800-659-2220.

Provide reservations code: NationalTTT.

Register for the National Convention online or by mail

Access online registration and payment through the T.T.T. website at tinyURL.com/23NationalConvention

– or –

Complete the form on the following page and mail it to the National Office.

Help T.T.T. save money! Choose to download reports when registering.

CONVENTION REGISTRATION FORM

62nd National T.T.T. Convention • Oct. 20-21, 2023 • Johnston, IA & online

Thursday Evening Reception • Friday/Saturday Business • Friday Banquet • Saturday Dinner (for those overnighing)

Name #1 _____ Chapter (State/Letter) _____

Mailing Address _____

Email _____ Phone _____

Voting status: Chapter Delegate State/Council President Past National President Non-voting Member Guest
 First-time convention-goer Previously served on NEB/PB (list position/s) _____

ATTENDING ONLINE

Registration – \$25 (includes registration and facilities fees)

TOTAL \$25

NOTE: Only in-person attendees may vote.

PAYMENT

Check enclosed – payable to National T.T.T. Society

Credit card – call National Office at 319-385-7246

ATTENDING IN-PERSON

Registration – \$25 (includes registration and facilities fees)

Thursday Reception – FREE, but need attendance count

Friday lunch – \$25

Friday banquet – \$45

Saturday lunch – \$23

Saturday dinner – \$33 (for those staying overnight)

Dietary needs (specify) _____

TOTAL _____

CONVENTION REPORTS FOR EITHER ONLINE OR IN-PERSON

I will help T.T.T. save money & download reports from nationaltttsociety.org/reports Mail reports to address above

Name #2 _____ Chapter (State/Letter) _____

Mailing Address _____

Email _____ Phone _____

Voting status: Chapter Delegate State/Council President Past National President Non-voting Member Guest
 First-time convention-goer Previously served on NEB/PB (list position/s) _____

ATTENDING ONLINE

Registration – \$25 (includes registration and facilities fees)

TOTAL \$25

NOTE: Only in-person attendees may vote.

PAYMENT

Check enclosed – payable to National T.T.T. Society

Credit card – call National Office at 319-385-7246

ATTENDING IN-PERSON

Registration – \$25 (includes registration and facilities fees)

Thursday Reception – FREE, but need attendance count

Friday lunch – \$25

Friday banquet – \$45

Saturday lunch – \$23

Saturday dinner – \$33 (for those staying overnight)

Dietary needs (specify) _____

TOTAL _____

CONVENTION REPORTS FOR EITHER ONLINE OR IN-PERSON

I will help T.T.T. save money & download reports from nationaltttsociety.org/reports Mail reports to address above

Send registration to: National T.T.T. Society 6919 Vista Drive, West Des Moines, IA 50266

REGISTRATION FORMS DUE BY OCT. 1, 2023 • NO REFUNDS AFTER OCT. 1, 2023



**HOTEL RESERVATIONS must be made directly with Stoney Creek Hotel, Johnston, IA,
515-334-9000 or 800-659-2220. Provide reservations code: NationalTTT.**

