

# T.T.T. Tidings ONLINE ISSUE



National T.T.T. Society • Camping for girls – and more!

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## NATIONAL EXECUTIVE BOARD

### Marketing is here!

When asked what T.T.T. needs to grow and send more girls to camp, the answer has always been loud and clear: **MARKETING!**

Well, sisters, the time has come – marketing is on its way!

The National Executive Board (NEB) has partnered with RBI Marketing, a firm whose expertise and passion for our mission have already impressed us. Their deep dive into T.T.T.'s history, values, and goals, combined with their research on the life-changing benefits of camp, has given them a true understanding of who we are. One interesting fact they discovered is that organized camping was originally created to provide girls with opportunities to explore the outdoors!



### What about the DBA?

Since the October 2023 convention, the NEB has been exploring the idea of a “Doing Business As” (DBA) name. While we gathered valuable insights from member surveys, Zoom discussions, and private conversations, we realized we needed professional guidance to find the right path forward.

That’s where RBI came in. They reviewed all the feedback, combed through our website, and engaged in multiple discussions with the NEB. In December, RBI presented a comprehensive analysis and proposed several DBAs with accompanying positioning lines (taglines). After much thoughtful deliberation, the board has narrowed the options down and will finalize a DBA in January.

Once the DBA and a potential new logo are approved by the NEB, RBI will launch our rebranding process to help us grow like never before!

### Thank you for your patience

Every bit of input you’ve shared – from Jaime Nolan’s strategic planning work to recent surveys – has shaped this journey. Your voices have been heard, and your requests for marketing are now being answered!

Stay tuned for more updates. Exciting changes are on the horizon for T.T.T. as we take our mission to the next level.

Together, we’ll grow, inspire and send even more girls to camp.

*Julie Baker, National T.T.T. President, 2023-2025*

A LITTLE CHANGE CAN MAKE A  
**Brighter Future** 

NATIONAL T.T.T. SOCIETY  
63RD CONVENTION  
OCTOBER 23-25, 2025

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## PROJECT BOARD

### Time to prepare for campers

Happy 2025 to you all! Tis the season of preparing for summer - contacting camp directors and working out contracts for another summer of fun, enriching experiences for our campers.

As you discuss with your chapters how many girls you can send to camp this summer, I would ask you to consider the possibility of sending just one more girl to camp. As our numbers of members and chapters have declined, so have the

numbers of girls we have been able to touch with our project. If woman-power is an issue for you, but you have money you can share to sponsor a girl from a chapter that has the hands, but not the funds, please contact me. If you have girls but lack funds, please reach out so I know your needs.

To support this request, the Project Board has discussed ways to streamline our campership process to make the money that has been earmarked to help girls easier to access. To this end, the Project Board has recommended that we remove the requirement that chapters must be able to pay for all expenses for their first camper. If the campership fund can help a chapter send their first camper, we are happy to contribute to that effort. The campership form will also no longer have a requirement that a chapter provide an R&D in order to request funds. If information is needed about chapter finances in order to make a determination about funds, I will work with the National Office to make that decision.

Your National Project and Executive Boards are here to support you in our shared mission of making a difference in the lives of girls who need what only we can provide. Let's work together to make it happen!

*Kim Langley, Project Administrator*



*Iowa FX campers*

## AMBASSADORS CORNER

### Ambassadors encourage chapter growth and communication

As T.T.T. Ambassadors, we were tasked with finding ways to be more supportive and communicate better with our T.T.T. chapters in ways that would be helpful for each of them. First, we worked on a mission statement to help guide our own process.

**Our mission statement: T.T.T. Ambassadors, with the support of the National Executive Board, support chapters in their efforts to increase community visibility, chapter growth and embrace change.**

The Ambassadors completed the Chapter Playbook and shared it with the chapter presidents who requested a copy. We have spent many hours compiling information we thought (and you suggested) would support chapters. To request a copy, either download it from the Quick Links on the first page of the Member Section of the website or email [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org).

We listened to what was shared in the Ambassador Survey earlier this year, then selected information on how to increase membership, participation, camper follow-up, brief descriptions of officer responsibilities, ideas for fundraising and suggestions for keeping your membership involved.

Our intention is to encourage networking between chapters across the country to find out more about what they are doing and what could be done in your chapter too. We encourage you to start a Facebook page to share your accomplishments and increase your community visibility.

We hope you will also venture onto the T.T.T. website for more details on chapter growth and other pertinent topics. We encourage members to check out the wealth of information available at [nationaltttsociety.org](http://nationaltttsociety.org).

We are an organization that is dedicated to sending girls to camp to give them opportunities,

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expand their horizons, and offer mentorship to follow them after the camp experience. We can accomplish so much together.

The Ambassadors are your connection to the National Executive Board and will work with you to support your ideas and share them with the board.

Our committee includes Cathi Hollis, Arizona P; Joan Greenlee, Iowa BI; Cheryl Bean, Ohio N; Cindy Hoppenworth, Iowa ES; Colleen Regnier, Minnesota Z; Joyce Rutherford-Donner, Ohio N; and Ann Thariani, Nebraska A.

The Ambassadors can be reached through the National Office at: [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org).

## FINANCIAL

### Grant writing pays off with \$10,000 donation

The Fred Maytag Family Foundation answered a request from T.T.T.'s grant writer from Nonprofit Marketplace, Bryan Partee, with a check for \$10,000 in December.

The Maytag Family Foundation is considered one of Iowa's top foundations, focusing its giving on education, arts and culture, public affairs, social services, health, including cancer research, and aid for the handicapped in Iowa. The foundation was created by the president and chairman of the Maytag Co., founder of Maytag Dairy Farms and Iowa State Senator.



Most of the "T Ladies" of Arizona P.

## T.T.T. SERVICE WEEKEND

### Chapters gain local recognition through community projects

Known as the "T Ladies" in one camper's mind, the members of Arizona P – Goodyear delivered 55 happy birthday gift bags to the Southwest Family Advocacy Center's (SFAC) annual Winterfest in Buckeye, AZ, as their Service Weekend project. Located in Goodyear, the Center provides services to Goodyear, Avondale, Buckeye, Surprise and Maricopa County. Our contact at SFAC said the gift bags were a huge hit with both parents and the children.

During the Winterfest, a former camper approached a craft table supervised by an Avondale city councilmember and her 10-year-old daughter. When the councilmember's daughter asked her what grade the camper was in, she replied that she was in fifth grade at Michael Anderson Elementary School and mentioned her experiences at camp. She shared how much fun she had, highlighting the horseback riding and hiking and other camping activities. She told them the T Ladies sent her to camp and "bought everything she needed to go to camp." The councilmember told her those same T.T.T. ladies had provided the happy birthday gift bags.

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The councilmember thought this was a wonderful way to learn about our chapter's mission, with a former camper spreading the word in a community that had not heard of the National T.T.T. Society and what we do. The councilmember praised us for making such a positive impact on the lives of young girls and offered to collaborate with us in the future to provide financial support.

Also for Service Weekend, the members of Nebraska A – Omaha prepared a dinner for the families, some residents and staff of the Josie Harper Hospice in Omaha on Oct. 30.

About 30 individuals enjoyed dinner and the opportunity to relax and talk with other families of residents. The hospice provides compassionate and comfortable care to individuals needing end-of-life services. Nebraska A members enjoyed the opportunity to help these individuals. The families of the residents were very thankful for this service. They repeatedly thanked members for this community service.



Members of Nebraska A



## Celebrating a lifetime of service



We honor these  
chapters and  
members marking  
significant milestones  
in 2025

### 75 years

Iowa BI  
Iowa BJ  
Carol Parson, Iowa G

### 50 years

Colorado J  
Elaine Core, Iowa BX  
Heather Heddens, Iowa R  
Juanita Hill, A  
Teresa Jacka, Nebraska F  
Lois Keppy, Iowa AF  
Donna McCoy, Iowa KEN  
Lorene Rexwinkel, Iowa DY  
Georgia Riley, Iowa G  
Carol Saele, Iowa BX  
Thelma Smith, Iowa AR  
Judy Stewart, Iowa ES  
Barbara Taylor, Iowa KEN  
Wanda Thomas, Iowa A

### 25 Years

Iowa GR  
Janelle Bixenman, Iowa AO  
Julie DeMoss, Iowa DI  
Alice Field, Illinois AZ  
Jane Friedel, Iowa AB  
Denise Hall, Iowa F  
Debbie Horch, Iowa DI  
Karen Horstmann, Iowa BX  
Rose Kastner, Iowa GF  
Patricia King, Iowa L  
Rhonda Klemme, Iowa AO  
Kim McQuillen, Iowa GR  
Naomi Morris, Ohio N  
Diane Peake, Iowa DI  
Nanci Repala, Illinois AF  
Carolyn Rokosz, Iowa CK  
Tina Ullrich, Ohio N  
Breanna Welter, Iowa GR  
Jolene Wheeler, Iowa R  
Jennifer Wiggins, Arkansas D

## NATIONAL CONVENTION

### Chicago, Chicago, it's my kinda town!

Save these dates for the 2025 National

**Convention:** Oct. 23-25, 2025, at the Embassy Suites by Hilton Chicago.

Located off I-88 in Lombard, the hotel is a 10-minute walk from Yorktown Center's shops, and within three miles of the Oakbrook Center Mall. The hotel

offers an indoor pool, 24-hour fitness center and a stylish, modern atrium where free cooked-to-order breakfast and a complimentary evening reception are served daily.

Parking is free. It is located 14 miles from O'Hare airport (Uber/Lyft or cab to the hotel) and 21 miles from Midway airport. Amtrak has stops in Omaha (NE), Creston (IA), Osceola (IA), Ottumwa (IA), Mt. Pleasant (IA), Burlington (IA), Galesburg (IL), Kewanee (IL) to Naperville (IL). Hotel would be a 19-minute Uber/Lyft or cab to get you to the hotel.



**IT'S NEVER TOO EARLY TO PLAN AHEAD!** The booking link is ready to reserve your sleeping rooms for the 2025 National T.T.T. Convention! Just go to [bit.ly/25TTTconvention](https://bit.ly/25TTTconvention)

## MARKETING

### We want your photos!

A picture is worth a thousand words – especially when communicating the value of T.T.T.'s project. We know you took pictures – and we'd love to be able to use them in some of our marketing.

Please email hi-res photos of your campers to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). If taken on your phone, be sure to select "actual size" or "high" as the quality to send.

Also confirm that you have signed photo release forms from all of your campers. If not, please do not send the photos.

Need help emailing from your phone?

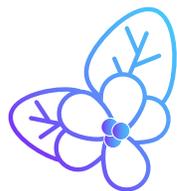
#### IPHONE instructions:

1. Open an email and address to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). Add your name and chapter in the body of the email. Click RETURN and a toolbar will appear above the keyboard.
2. Select the photos icon. Select all the photos you'd like to send.
3. Click the X in upper right corner. All photos should appear in the body of the email.
4. Select Actual Size. Your email sends after clicking Actual Size.

#### ANDROID instructions:

1. Open the PHOTOS or GALLERY app.
2. Tap and hold the photo you want to send. You can then select additional photos.
3. Select the SHARE icon.
4. Select EMAIL as the way to share. Address to [tttphotographs@gmail.com](mailto:tttphotographs@gmail.com). Be sure to add your name and chapter in the body of the email.





## Violet Awards

Chapters donating \$600 or more since October 2023

Arizona J	Iowa L	Iowa AT	Iowa DR	Iowa FL	Iowa GV
Arizona P	Iowa M	Iowa BD	Iowa DU	Iowa FM	Iowa GW
Arizona Q	Iowa R	Iowa BI	Iowa DY	Iowa FR	Iowa GX
California M	Iowa T	Iowa BP	Iowa EG	Iowa FT	Iowa KEN
Illinois AI	Iowa U	Iowa BX	Iowa EL	Iowa FX	Nebraska A
Illinois U	Iowa ACCG	Iowa CD	Iowa ES	Iowa GD	Ohio F
Iowa A	Iowa AE	Iowa CK	Iowa ET	Iowa GE	Ohio N
Iowa D	Iowa AF	Iowa CU	Iowa EU	Iowa GF	Ohio U
Iowa E	Iowa AJ	Iowa DD	Iowa EW	Iowa GH	Ohio Z
	Iowa AO	Iowa DI	Iowa EX	Iowa GL	
	Iowa APBN	Iowa DK	Iowa FG	Iowa GR	

## Still growing

Chapters donating \$300–599 since October 2023

Illinois AQ    Iowa AB    Iowa BA    Iowa J

Since Oct. 1, 2023, 77 state, council and local chapters have donated \$121,862.40 to the Project Fund. Thank you!

## T.T.T. Love Gifts

(Received between Oct. 1 and Dec. 31, 2024)

### PROJECT FUND – GIFTS

Illinois AI, Iowa CU, Iowa DD, Iowa GF, Iowa GR, Iowa GW, Debbie Baldwin (Minnesota Z), Gamrath Doyle Vens Insurance, Sarah Howdeshelt (Ohio F), Meeker Cooperative

### PROJECT FUND – MEMORIALS

Donor – In Memory of  
 Iowa APBN – Barbara Fors (Iowa ABPN), Carol Smith (Iowa APBN)  
 Iowa CK – Nancy Schau (Iowa CK)  
 Iowa CU – Leesa Stoffers (Iowa CU)  
 Iowa EU – Diana Weddell (Iowa EU)  
 Iowa ES – Beth Schuler (Iowa ES)

Iowa EX – Harleyn Vermazen (Iowa EX)  
 Iowa KEN – Betty Hotchkin (Iowa KEN)  
 Laura Curran (Iowa E) – Cecelia Richards  
 Vickie Froseth–O’Meara, Dan Williams – Gloria Williams (Wisconsin C)  
 Joyce Rutherford–Donner (Ohio N) – Dianne Schneider (Ohio N)  
 Trish Woepking (Iowa R) – daughter of Louise Unkrich (Iowa L)

### ENDOWMENT FUND – GIFTS

Debbie Baldwin (Minnesota Z)  
 Sarah Howdeshelt (Ohio F)



## Welcome new members!

This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between Oct. 16 and Dec. 15, 2024.

**Iowa M** – Michelle Bower

**Iowa AF** – Joyce Patzner, Cindy Waite

**Iowa DY** – Madelyn Calzadillas, Robin Miller

**Iowa D** – Ramona Fletcher, Shelley Holtman

**Iowa DU** – Pam Jenkins, Teresa Kraft

**Iowa FX** – Jennifer Hildreth, Ann Holub

**Iowa GF** – Kelly Hummel

**Iowa GV** – Teri Walsh

**Iowa J** – Cori Kuntz

**Illinois AI** – Gina Bradley, Diane Parker

**Ohio N** – Pat Badkey

**Ohio U** – Cathy Venezia



## In memory of T.T.T. Sisters

*These have been reported to the National Office between Aug. 16 and Oct. 15, 2024.*

Carolyn Kacena, Iowa BD, 8/16/2023

Maxine Ehrmann, Colorado J, 03/2/2024

Garnet Smith, Colorado J, 4/13/2024

Betsy Holloway, Ohio U, 10/2/2024

Delores Olson, Iowa U, 12/7/2024

### FUNDRAISING

## Use Goodshop and Goodsearch to benefit T.T.T. effortlessly

Online shoppers and web browsers can now support T.T.T. while shopping and browsing! Simply create an account at [goodshop.com](https://goodshop.com). Then, choose “National T.T.T. Society” as your cause.



**SHOPPERS:** Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on a link, you often get valuable coupon codes. Look for the orange heart icon for special discounts just for Goodsearch users.

**SEARCHERS:** Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!

*Look for your next  
Tidings in March!*



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



## Camping for Girls

Mev Wilson, Editor

Submit news to the National Office at [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org) or post on Facebook at [facebook.com/groups/campingforgirls](https://facebook.com/groups/campingforgirls).