



## NATIONAL EXECUTIVE BOARD

### Work continues on Strategic Plan as chapters get girls to camp

Happy July! At the mid-point of our 2024 camping season, I hope you have been seeing the posts on Facebook each week a camp session has started. It would be even better if we had more of YOUR pictures of camper showers, camper send-off day, etc. (Make sure you have a photo release form signed!). Seeing the campers faces receiving their shower gifts, hugging mom and dad goodbye, laughing and smiling once they get back all help to tell our story.

Please read this issue of *Tidings* fully. You will find articles on how the National Executive and Project Boards are continually addressing the three pillars of our Strategic Plan: Chapter Support, Membership Growth & Engagement and Marketing.



**Doing business as (DBA):** Thank you to all members who responded to the DBA survey. In this survey, three potential DBA names were provided and respondents had a choice to indicate if they (1) did not like it, (2) were indifferent, or (3) they liked it. Upon review of the responses, no option had at least 50% of members indicating they liked it. At first, we were disappointed, but quickly realized it took close to 5 months to get member input and feedback on even having a DBA, so it makes sense that determining the most appropriate DBA will take time as well.

**Marketing:** At our June meeting, it was decided that hiring a marketing professional would be beneficial in our DBA process. Liz Duffy, our pro-bono marketing associate, has decided to move on, so a new person is needed. A newly hired professional would not only help determine the best DBA, but also create and implement a marketing plan to get our new DBA out in our communities and beyond. This familiarity will help with membership and donations. We will begin the interview process shortly.

**Grants:** We also were pleasantly surprised by two donors who offered to pay for a six-month contract with the Non-Profit Alliance, a professional grant writing service. Not only do they write grants, but they also train people on writing grants, which will be of great help to our Partnership Committee. A big thank you to these two donors. When speaking with the Non-Profit Alliance, they were heart-filled by our project of sending girls to camp. To help them write the best grants, they need STORIES – stories of how camp has made a difference for our campers. If you have specific stories of how camp itself and/or the relationship with your chapter helped to form or shape any of your campers, we would love to hear the story. Please feel free to change the camper's name for privacy if you so choose. Please email your story to [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org).

**Corporate sponsors:** You will see later in this issue about a donation from Fareway stores. The Partnership Committee was able to contact the correct person at Fareway from a suggestion by a member. If you, your husband, your children (or anyone you know well!) works at a company that does corporate outreach or generally donates to non-profits, we would love to have the company name and contact to be able to reach out. Please email info to [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org).

It is an honor and privilege to be serving as your National President.

Julie Baker, National T.T.T. President, 2023-2025

more on next page ►

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## SPONSORS

### Sending a big thank you to Fareway and Iowa Farm Bureau

Fareway stores recently made a donation to T.T.T. through their Lead With Love-Community Outreach program. According to [Fareway.com](https://www.fareway.com), "Fareway Stores Inc. is a growing Midwest grocery company currently operating more than 130 grocery store locations in Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska and South Dakota. Fareway holds family values in the highest regard, demonstrating integrity, fairness, and honesty in relationships with customers, employees, vendors, and suppliers."

Iowa Farm Bureau recently continued their support of T.T.T. as one of our first corporate sponsors, making their first donation in 2023. The Iowa Farm Bureau is Iowa's largest grassroots farm organization, working for the people, progress and pride of Iowa. More information at [iowafarmbureau.com](https://www.iowafarmbureau.com).

Please thank these groups by supporting them when possible.



## MEMBERSHIP

### Options available for welcoming new members into the chapter

A huge factor in the future success of the mission of T.T.T. rests in our ability to increase our membership. As we strive to welcome new members, we must remember that the National Bylaws allow options when a chapter is considering a proposal for membership.

According to **Article III, Membership, C. Election of New Members:**

**Section 1.** A woman must be at least 18 years of age to be eligible for membership in a chapter. A chapter may allow the proposal based on current member recommendation, or the chapter may use the option of having three members complete the voucher provided by the National Office. The process chosen by the chapter must be stated in the Chapter Bylaws.

**Section 2.** Selection of women for membership at a regular meeting will be decided in one of two ways:

**Option #1:** Names shall be proposed at a regular meeting and voted on by ballot at the same or the next regular meeting. Every member present shall be required to vote. A simple majority shall be sufficient to accept a proposed name.

**Option #2:** Women proposed by T.T.T. sister(s) for membership will be announced at a regular meeting. Assuming there is no objection, an invitation will be sent to the proposed member. Chapter Bylaws must state which procedure it will follow

### Welcoming a new member, step by step

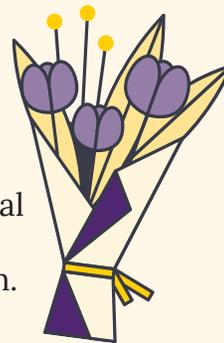
Welcoming a new member into our organization is successfully accomplished by following this three-step process.

**Step #1:** Chapter Treasurer orders the New Member Packet (\$20) by calling National Office or placing an order from the T.T.T. store on the website. This packet contains instructions for Treasurer, New Member Record Form and the Sword of Gold emblem.

**Step #2:** Welcoming Ceremony or Initiation Service is held.

**Step #3:** Treasurer sends to National office the completed New Member Record Form. She includes Project Fund dues (if applicable according to Dues Schedule). She remits payment of State dues to State Treasurer (if applicable).

The National Office, upon receiving the New Member Record Form, will send a Welcome Kit to the new member. This kit includes a welcome letter, the meaning of the emblem, the T.T.T. Grace, a T.T.T. sticker, button and bookmark, as well as specific instructions on accessing the T.T.T. website.



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## AMBASSADORS CORNER

### T.T.T. Ambassadors follow up with survey respondents

The T.T.T. Ambassadors want to extend a heartfelt thank you to the 133 members who participated in our recent survey. Your voices have been heard, and your insights are invaluable.

Also, we extend a special thanks to those who opted in for a follow-up discussion. The ambassadors have been reaching out with emails and scheduling phone calls to delve deeper into your thoughts from the survey. With the summer season upon us, we understand these follow-ups may take some time, so thank you for your patience and continued support.

As for the survey itself, with your thoughtful responses, you have provided us with a wealth of data about chapter needs, member concerns, areas for celebration and fantastic suggestions for improvement. This information is crucial for the Ambassadors team — it is the fuel that propels us forward in supporting our chapters and their members. Look for the survey link and data analysis in the member's area of the T.T.T. website.

So, what are we doing with all this data? Just like we believe every girl deserves the magic of summer camp, we firmly believe every T.T.T. chapter deserves the resources and support to thrive. Your feedback equips us to advocate for you and ensure T.T.T. provides the tools you need to excel in your mission.

Your voices are shaping a brighter future for T.T.T. and we are so grateful for you!



### Start planning now for T.T.T. Service Weekend 2024

T.T.T. members have another great opportunity to serve and expand our presence in our communities Oct. 5-6. Whether it is working in a food pantry, partnering with other service organizations on a community project, setting up T.T.T. information booths at arts and crafts fairs or responding to other community needs, this is your opportunity to expand our reach.

Following on last year's success, we will conduct another T-shirt fundraising campaign this year. We are working with our internal contacts and T-shirt designer to put the details together and will get that information to the membership soon.

If you have questions, please contact Joan Greenlee at [joangreenlee1@msn.com](mailto:joangreenlee1@msn.com) or Cathi Hollis at [cathihollis1120@centurylink.net](mailto:cathihollis1120@centurylink.net).



### New form available for supply orders

The form for ordering materials and supplies from the National Office has been updated and revamped. Please download the latest version of the form from the website. Using the updated form will ensure that your orders are processed without delays or issues.

To download the form:

- Log into the Member Section at [nationaltttsociety.org](http://nationaltttsociety.org).
- Scroll down to the Quick Links section.
- Click on Supply Order Form to download a PDF of the latest order form.



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## PROJECT ADMINISTRATOR

### Greetings from Camp Bear Creek!

Each summer, my husband and I spend a week as chaplains at the camp (formerly known as Camp Wyoming) where I grew up and our kids now work as counselors. It is so amazing to watch them in action as leaders at the place they have grown to love as much as I do. As I write, I can see kids swimming in the pool and I hear the sounds of splashing and laughter in the background. Besides the obvious enjoyment I get out of it, my week at camp each summer is a vivid reminder of why kids need camp.

Camp makes memories. Camp builds confidence and independence. Camp inspires responsibility. Camp provides new opportunities. Camp creates lifelong friendships. Camp helps us unplug from technology and to be fully present with others in a beautiful natural setting.

What we do matters. It really matters. Thank you so much for everything you have done to help girls have a camp experience this summer. Please do what you can to ensure that T.T.T. stays strong in your community for the girls we haven't yet had the opportunity to touch who need what only we can offer. 💜

*Kim Langley, Project Administrator*



Riley Quelland



Jessica Clark



Becky Tuttle



Jenna Mumm

### Meet the National Office staff

Some changes have been made in our office staff at DMS recently, with several new faces joining our team. These women are dedicated to ensuring a seamless transition and are fully committed to maintaining the exceptional level of service you've come to expect.

**R&D, general accounting questions** – Riley Quelland – [TTAccounting@nationaltttsociety.org](mailto:TTAccounting@nationaltttsociety.org)

**Budget, financial statement questions** – Jessica Clark – [Jessica.Clark@assoc-mgmt.com](mailto:Jessica.Clark@assoc-mgmt.com)

**Store orders, donations** – Becky Tuttle – [Becky.Tuttle@assoc-mgmt.com](mailto:Becky.Tuttle@assoc-mgmt.com)

**Membership, administrative, general** – Jenna Mumm – [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org)

All phone calls may be directed to 319-385-7246. The National Office mailing address is 6919 Vista Drive, West Des Moines, IA 50266.

## REVISIONS

### **Bylaw proposals due by Dec. 1**

Do you or anyone in your chapter have a suggestion for a change to T.T.T.'s National Bylaws? All proposed bylaw revisions must be submitted by Dec. 1, 2024, to: Karen Hayes, National Bylaw Revisions Chair, ldhayes61@gmail.com.

Please note that any proposed bylaw revisions not submitted by Dec. 1, 2024, must pass unanimously at the 2025 National Convention.



## NATIONAL CONVENTION

### **Chicago, Chicago, it's my kinda town!**

Save these dates for the 2025 National Convention: Oct. 23-25, 2025, at the Embassy Suites by Hilton Chicago, in Lombard, IL (a Chicago suburb).

**INCREASE VISIBILITY OF OUR PASSION AND PURPOSE**

Chapter Support

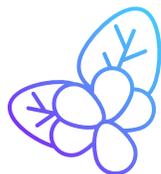
Membership Growth and Engagement

Marketing

National T.T.T. Society  
CAMPING FOR GIRLS

**Camping for Girls**

**OUR STRATEGIC VISION**



## Violet Awards

\$600 or more donated since October 2023

Arizona J	Iowa M	Iowa BI	Iowa DY	Iowa FR	Iowa GX
Arizona Q	Iowa R	Iowa BP	Iowa EG	Iowa FT	Iowa KEN
California M	Iowa T	Iowa BX	Iowa EL	Iowa FX	Nebraska A
Illinois AI	Iowa U	Iowa CD	Iowa ES	Iowa GD	Ohio N
Iowa A	Iowa ACCG	Iowa CK	Iowa ET	Iowa GF	Ohio U
Iowa D	Iowa AF	Iowa DD	Iowa EU	Iowa GH	Ohio Z
Iowa E	Iowa AJ	Iowa DI	Iowa EW	Iowa GL	
Iowa L	Iowa AT	Iowa DK	Iowa FG	Iowa GR	
	Iowa BD	Iowa DU	Iowa FM	Iowa GV	

## Still growing

\$300–599 donated since October 2023

Illinois AQ	Illinois U	Iowa AB	Iowa BA	Iowa FX	Iowa J	Ohio F
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Since Oct. 1, 2023, 69 state, council and local chapters have donated \$93,119.07 to the Project Fund. Thank you!

## T.T.T. Love Gifts

(Received between April 23 and June 21, 2024)

### PROJECT FUND – GIFTS

Colorado J, Illinois AI, Illinois U, Iowa AT, Iowa BP, Iowa DY, Iowa EW, Iowa FM, Iowa FX, Iowa GV, Nebraska A, Ohio N, Cathi Hollis (Arizona P), Sarah Howdeshelt (Ohio F)

### PROJECT FUND – MEMORIALS

#### Donor – In Memory of

- Arizona Q, Emma Mosley (Arizona Q) – Carole Escajeda (Arizona Q)
- Iowa CD – Elsie Wetzeler (Iowa CD)
- Iowa EG – Dianna Meredith, sister of Pat Seaver (Iowa EG)
- Iowa EU – Fern Clark (Iowa EU)
- Daphne Emmack (Iowa AJ) – Bob Hamilton, husband of Rachel Bly (Iowa AU)
- Sandra Terry – Dorothy Bailey (Iowa T)

### PROJECT FUND – HONOR GIFTS

#### Donor – In Honor of

- Iowa BX – Leanne Latham (Iowa BX)
- Audrey Adkisson (Illinois U) – Nancy Gossett

(Illinois U)

- Jeanne Fauerbach (Illinois AZ) – Deb Moore (Illinois U); Julie Baker (Illinois U)
- Alice Field (Illinois AZ) – Julie Baker (Illinois AF)
- Art and Jan Gollberg (Illinois AF) – Julie Baker (Illinois AF)
- Barbara Gossett (Illinois U) – Nancy Gossett (Illinois U)
- Karen Hayes (Illinois U) – Julie Baker (Illinois AF), Barb Gossett (Illinois U)
- Deborah Moore (Illinois U) – Julie Baker (Illinois AF), Karen Hayes (Illinois U), Sally Davidson (Illinois AQ), Barb Gossett (Illinois U)

### ENDOWMENT FUND – GIFTS

- Sarah Howdeshelt (Ohio F)

### KAY ENG FUND - GIFTS

- Minnesota W – Hazel Senske (Minnesota W)



Follow National T.T.T. Society on Facebook, Instagram and LinkedIn.



## Welcome new members!

This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between April 16 and June 15, 2024.

Iowa AF – Beth Bearbower, Jessica Fuller, Emily Shell

Iowa BI – Milly Agai, Michelle Becker, Keri Kain, Emily Martini, Tasha Valderrabano, Michele Van Loh, Donnette Williams

Iowa CK – Michelle Vandenberg

Iowa DU – Madison Schneider

Iowa EX – Janette McMahon



Iowa BI – Ames is growing! (From left) Keri Kain, Emily Martini, Donnette Williams, Michele Van Loh and Michelle Becker joined in March. Two former camper mothers, Milly Agai and Tasha Valderrabano, (not pictured) joined in May.



## In memory of T.T.T. Sisters

These have been reported to the National Office between Feb. 16 and April 15, 2024.

Lorraine Lamport, Iowa BP, 05/03/2024

Jan Crabill, Iowa U, 05/22/2024

Audrey Thiessen, Iowa BP, 05/25/2024

### FUNDRAISING

## Use Goodshop and Goodsearch to benefit T.T.T. effortlessly

Online shoppers and web browsers can now support T.T.T. while shopping and browsing! Simply create an account at [goodshop.com](https://www.goodshop.com). Then, choose “National T.T.T. Society” as your cause.

**SHOPPERS:** Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on a link, you often get valuable coupon codes. Look for the orange heart icon for special discounts just for Goodsearch users.

**SEARCHERS:** Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!



Look for your next  
Tidings in September!



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



National T.T.T. Society  
CAMPING FOR GIRLS - AND MORE!

Mev Wilson, Editor

Submit news to the National Office at [office@nationaltttsociety.org](mailto:office@nationaltttsociety.org) or post on Facebook at [facebook.com/groups/campingforgirls](https://www.facebook.com/groups/campingforgirls).