



NATIONAL EXECUTIVE BOARD

Updates from your national leaders

As always, your National Executive board has been busy! We met for our annual March meeting in the National Office, the offices of Diversified Management Services (DMS), the company that manages our membership and finances. Please see the resume of minutes in this issue for more information.

National Vice President Daphne Owens, National Organizer Pauline Phillips-Gill, National Recording Secretary Joan Greenlee, Project Administrator Kim Langley and I attended the Iowa Convention in Bettendorf, Iowa, which was led by State President Tara Schneider. So

much positive energy filled the room, beginning with Tara initiating her daughter Madison Schneider into T.T.T. Madison's grandmother, Gloria Schmidt, was also there. T.T.T. is generational. Whether it is your own daughter, a niece, a neighbor, a teacher, a friend... bring in new generations of women!

After Kim Langley fired members up with conversations about why we believe in our mission and Pauline Phillips-Gill fired members up to get more members, I presented the data from the January survey on the "Doing Business as" or DBA. Thus far, we have had an overwhelmingly positive response to registering for a DBA that can be used by chapters to help market themselves to their communities, if they so choose. Thus far, all State/Council officers, all Past National Presidents and all members have been invited to a Zoom meeting to see/understand and ask questions about the data. Arizona, Illinois and Iowa Convention attendees had the opportunity to do the same in person. The presentation will be uploaded to the website. The final stage of the Board's decision whether or not to go with a DBA will be another (sorry!) survey about potential DBA names.

We have also finalized a contract for our 2025 National Convention! It will be held Oct. 23-26 at the Embassy Suites by Hilton Chicago (Lombard IL). Start saving your money or sell some extra nuts and cheese balls because Chicago is pricier than our Iowa conventions. Friday night will be an ode to Chicago, so start planning a magnificent outfit!

Julie Baker, National T.T.T. President, 2023-2025



From left: Tara Schneider, Madison Schneider and Gloria Schmidt.

FINANCIAL

Two Rivers Bank & Trust does it again!

The Partnership and Grants Committee is pleased to announce that Two Rivers Bank & Trust has donated to T.T.T. now for the third year in a row. We are so grateful for their continued support. We surely hope if you are looking for a bank you will consider Two Rivers. You can find them at tworiversbankandtrust.com.

Do you work for or know of a company that provides funds for youth activities? Give Jessica a call in the National Office (319-385-7246) and she will share it with the Partnership and Grant Committee.



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FINANCIAL

New guidelines for use of chapter funds includes info on scholarships

Treasurers are a wealth of knowledge in T.T.T. and often don't get enough recognition. Much of the information in the newly created "Guidelines for Use of Chapter Funds" are well known by our treasurers. Much of this information is in the R&D process, but not everyone sees those definitions.

This new document will help our members gain clarity of what a T.T.T. chapter expense is. It can be found by logging into the Member Section of nationaltttsociety.org, choosing T.T.T. Resources at the top of the page and then *Treasurers & Secretaries* from the drop-down menu.

The guidelines include a clarification on *gifts* vs. *scholarships*. We have been advised that chapters should refer to any college awards as *gifts*. This ensures that it does not impact any financial aid our campers may qualify for.

In the financial aid world, there are important differences between a *scholarship* and a *gift*. *Scholarships* are typically based on merit. They consider factors such as academic achievements, artistic or athletic and even unique abilities (like making a prom costume out of duct tape!). In some cases, scholarships are considered taxable income.

Gifts have fewer requirements and make less of an impact on financial aid packages. T.T.T. chapters may give *gifts* to current or past campers. These *gifts* can include things like tuition reimbursement, room, board, technology or books.

This explanation is only a portion of the information that is provided in the new guidelines. Please direct any questions about the guidelines to National Treasurer Sarah Howdeshelt, National Vice President Daphne Emmack or the National Office staff.

AMBASSADORS CORNER

Chapter survey reveals three concerns

We are very pleased to say that we have gained insight from your responses to the survey we sent out in April. At this point, we have not analyzed all the data, but that will be shared with you very soon.

Three of the major concerns identified so far have been what we have heard in chapter meetings and state conventions: aging membership, recruitment of new members, visibility in our communities. These are challenges that are not uncommon in any volunteer-driven organization.

The Ambassadors are committed to raising awareness of these issues and are willing to work with any chapter that would like to network with us. T.T.T. has been trying to accommodate the needs of young people, with changes in scheduling, fundraising and the camping experience. We are trying to change with the times and to create a more user-friendly platform to accommodate our busy lifestyles. Usually, T.T.T. meetings are once a month for 60 to 90 minutes long; the Ambassadors are willing to help you optimize your time and become more efficient.

T.T.T. also needs to be more visible in our communities. We need to get involved in community events, whether it be running a concession stand, being ticket takers at a school event or simply sharing our passion for sending girls to camp with others.

The Ambassadors committee is comprised of eight women from Iowa, Minnesota, Ohio, Illinois and Arizona. Our local chapter memberships range from six to 27 years in T.T.T. Our ages vary, as well. The diverse composition of the Ambassadors committee is a strong asset in devising varied strategies with chapters to address the challenges they are facing. We are very excited to work with each other and look forward to working with any of our chapters.

– Joan Greenlee – Joangreenlee1@msn.com and Cathi Hollis – cathihollis1120@centurylink.net



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NATIONAL ORGANIZER

Making 'room' for new members

During my workshop for the Iowa State T.T.T. Convention, I asked the question: "Do you make new members welcome?" I mean not just inviting them to join, but encouraging them to feel included (actively participating and asking questions)? Is your chapter open for new ideas?

If your chapter is struggling for membership, have you thought about having everyone invite a friend to a meet and greet? Consider putting a press release in the local paper and or using Facebook to host a gathering of prospects to learn about T.T.T. Do you belong to another ladies' group? Have you ever asked those women if they would be interested in joining? Have you tried to recruit teachers, nurses and past campers who are now adults? Do you talk about our organization to someone everyday?

I challenge everyone to get out and talk about our mission. Remember why you became a member and get on FIRE to recruit more members to keep our organization alive.

Pauline Phillips-Gill, National Organizer

NATIONAL EXECUTIVE BOARD

Resume of the 2024 spring board meeting

The spring board meeting was called to order by National President Julie Baker on March 22 at the DMS office in West Des Moines. All members were in attendance.

Karen Hayes, Illinois U, was appointed as national revisions chair.

A LinkedIn account has been created.

National Treasurer Sarah Howdeshelt went over the balance of accounts and the 2024-2025 financial outlook. Finances are adequate for the rest of the fiscal year. Board members will meet with others in reference to suggestions from the auditors regarding the Endowment Fund.

One Endowment Fund trustee will complete her term in November. The board discussed possible replacements.

The T.T.T. Ambassadors created a survey for chapters and received approval to share with the membership. The survey was sent to all members in the April Focus on Chapter Support, with responses due by April 15. A timeline and committee progress was shared with the board.

The membership report by National Organizer Pauline Gill-Phillips shows 1,651 active members as of March. Since 2015, general membership is down 44%. Pauline is currently working to create interest in the Warsaw, Iowa, area for a new chapter. There is also interest in starting chapters in Pennsylvania, Wisconsin and Marshalltown, Iowa.

The board reviewed new member packets and selected a new bookmark to be included.

Project Administrator Kim Langley will reach out to camps we work with to see if they will accept information from T.T.T. to put in their newsletters. The goal would be to bring more attention to our mission and organization.

All members of the Project Board joined the meeting on Saturday.

DBA survey results were discussed. Considering the positive feedback of using a DBA, next steps were discussed, including the process of the registration. After reviewing a variety of potential DBA names, the board members determined the top three prospects and will provide them to members via a survey to allow additional member input.



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The 2025 National T.T.T. Convention will be held in Lombard, Illinois, Oct. 22-26, 2025. Room rate will be \$169 plus 11% tax. A deposit required by Embassy Suites was approved. It was agreed that chapters would again be asked to do videos to be shown at the 2025 Convention.

Project Administrator Kim Langley contacted multiple camps and was able to negotiate some better prices. The Project Board is considering the possibility of finding new camps as prices rise.

A suggestion was made to request chapters submit electronic copies of revised bylaws to be retained by the National Parliamentarian.

– Joan Greenlee, National Recording Secretary

PROJECT ADMINISTRATOR

Look deeper and remember your WHY

At the Iowa State Convention in April, I began my camp presentation by asking a question that is simple but vital to what we do as members of T.T.T.

WHY do we do this?

We ended up having a lovely moment together sharing all the reasons T.T.T. matters to us and our communities. We can all see the increased confidence in the smiles of the girls when they return from camp, but as we enter this busy time of preparation, I challenge you to look deeper. How does T.T.T. make a difference for our campers? Campers' families? Our communities as a whole? Ourselves? Are there still campers in your community who need to be touched by the experience only we can give? Let's work together to redouble our efforts to make a difference for as many campers as we can, wherever we are, whenever we can, for as long as we can with whatever we have. (Apologies to Jimmy Carter for the shameless theft of his quote!) Remember your WHY!

We send girls to camp!

Kim Langley, Project Administrator



MEMBERSHIP

Bookmark added to new member packets

While discussing our new member process and packet, the National Executive Board wanted something “more” we could do for our new members. The discussion of a printable bookmark came up as a piece that could be used by the National Office, states and local chapters for members and campers alike.

Mev Wilson, our Tidings editor, took on the task of creating some ideas and the board fell in love with this design. The printable version of this is available on the website (log into the Member Section and see T.T.T. Bookmark in the Quick Links). There are four per page and marks to help with cutting. We suggest printing on a heavier paper like a cardstock or laminating them. Gift your campers a book or journal with a T.T.T. bookmark this summer!



REVISIONS

Bylaw proposals due by Dec. 1

Do you or anyone in your chapter have a suggestion for a change to T.T.T.'s National Bylaws? All proposed bylaw revisions must be submitted by Dec. 1, 2024, to: Karen Hayes, National Bylaw Revisions Chair, ldhayes61@gmail.com.

Please note that any proposed bylaw revisions not submitted by Dec. 1, 2024, must pass unanimously at the 2025 National Convention.



NATIONAL CONVENTION

Chicago, Chicago, It's My Kinda Town!

Save these dates for the 2025 National Convention: Oct. 23-25, 2025, at the Embassy Suites by Hilton Chicago, in Lombard, IL (a Chicago suburb).

A promotional graphic for 'OUR STRATEGIC VISION' featuring a group of five smiling girls. The text 'INCREASE VISIBILITY OF OUR PASSION AND PURPOSE' is at the top. Three text boxes are overlaid: 'Chapter Support' (purple), 'Membership Growth and Engagement' (yellow), and 'Marketing' (purple). The National T.T.T. Society logo and 'Camping for Girls' are at the bottom left. The text 'OUR STRATEGIC VISION' is at the bottom right.

INCREASE VISIBILITY
OF OUR PASSION AND PURPOSE

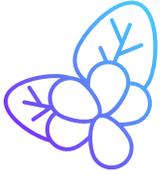
Chapter Support

Membership Growth and Engagement

Marketing

National T.T.T. Society
Camping for Girls

OUR STRATEGIC VISION



Violet Awards

\$600 or more donated since October 2023

Arizona J	Iowa E	Iowa AF	Iowa DD	Iowa ET	Iowa GH
Arizona Q	Iowa L	Iowa AJ	Iowa DI	Iowa EU	Iowa GL
California M	Iowa M	Iowa BD	Iowa DK	Iowa FG	Iowa GR
Illinois AI	Iowa R	Iowa BI	Iowa DU	Iowa FR	Iowa GX
Iowa A	Iowa T	Iowa BX	Iowa EG	Iowa FT	Iowa KEN
Iowa D	Iowa U	Iowa CD	Iowa EL	Iowa GD	Ohio U
	Iowa ACCG	Iowa CK	Iowa ES	Iowa GF	Ohio Z

Still growing

\$300–599 donated since October 2023

Illinois AQ	Iowa AB	Iowa BA	Iowa FX	Iowa J	Ohio F
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Since Oct. 1, 2023, 58 state, council and local chapters have donated \$73,214.07 to the Project Fund. Thank you!

T.T.T. Love Gifts

(Received between Feb. 27 and April 22, 2024)

PROJECT FUND – GIFTS

Arizona Q, Iowa A, Iowa AB, Iowa ACCG, Iowa AJ, Iowa AF, Iowa AR, Iowa BA, Iowa BD, Iowa BI, Iowa BJ, Iowa BX, Iowa CD, Iowa CK, Iowa D, Iowa DI, Iowa DU, Iowa E, Iowa EG, Iowa EL, Iowa ES, Iowa ET, Iowa EU, Iowa FG, Iowa FR, Iowa FT, Iowa GH, Iowa J, Iowa KEN, Iowa L, Iowa M, Iowa T, Iowa U, Ohio U, Mary Ellen Hird, Sarah Howdeshelt, Rita Karns, One Change Foundation, Progressive Insurance Foundation

PROJECT FUND – MEMORIALS

Donor – In Memory of

- Iowa BA – Janet Kinne (Iowa BA)
- Iowa CK – Charles “Chuck” Edward Bertishofer, husband of Karen Bertishofer (Iowa CK); Linda Roxberg (Iowa CK)
- Iowa DD – Carol Nemitz (Iowa DD)
- Iowa EG – Maxine Walte, sister of Jan Bode, niece of Trina Winn, grandmother of Lindsey Gooding (Iowa EG)
- Iowa EL – Pat Reynoldson (Iowa D)
- Iowa EY – Janet Ryan, mother-in-law of Jodie Ryan (Iowa EY)
- Iowa L – Son of Joan Rodger (Iowa L); Louise Unkrich (Iowa L); Myndell Boshart, mother of Rose Lauer (Iowa L)

- Ohio U – Tom Cannady, husband of Wonedra Cannady (Ohio U); David Coffman, husband of Sally Coffman (Ohio U)
- Karen Hayes – Bob Hamilton, husband of Rachel Bly (Iowa AU)
- Denise Jones, Michele Kimes – Sara Jones (Illinois AZ)
- Estate of Dianna May – Dianna May (Nebraska F)
- Joyce Rudowski – Robert Hamilton, husband of Rachel Bly (Iowa AU)

PROJECT FUND – HONOR GIFTS

Donor – In Honor of

- Iowa BX – Past Chapter President Suzanne Boeckmann (Iowa BX)

ENDOWMENT FUND – GIFTS

- Iowa DI

ENDOWMENT FUND – MEMORIALS

- **Donor** – In Memory of
- Iowa BI – Gwen Ward (Iowa BI)
- Julie Baker – Bob Hamilton, husband of Rachel Bly (Iowa AU)

KAY ENG FUND – GIFTS

- Joyce and David Brown



Welcome: New Members!

This section celebrates the chapters and the women they have initiated. These new members have been reported to the National Office between Feb. 16 and April 15, 2024.

Arizona P – Bonnie Brown, Ro Getto, Kena Kramer

Illinois U – Tracy Gillock

Iowa G – Kelley Guckert and Cathleen Simpson

Iowa APBN – Lore Solo and Yolanda Christensen

Iowa DI – Cheryl Fuller

Iowa DD – Jenni Andrew, Ann Bennett, Megan Jacobson, Sandra Snyder, Erica Olson, Mikayla Yaley, Rachel Yaley

Iowa EA – Sonya Shelton

Iowa EL – Maria Avalos Banuelos and Janet Kilkenny

Iowa EU – Shannon Parrish

Iowa GW – Vonnie Doyle and Maggie Plahn

Minnesota Z – Constance Tolle



In memory of T.T.T. Sisters

These have been reported to the National Office between Feb. 16 and April 15, 2024.

Linda Roxberg, Iowa CK, 03/09/2024

Louise Unkrich, Iowa L, 03/25/2024

FUNDRAISING

Use Goodshop and Goodsearch to benefit T.T.T. effortlessly

For all of you online shoppers and web browsers, you can now support T.T.T. while shopping and browsing! Simply create an account at goodshop.com. Then, choose “National T.T.T. Society” as your cause.

SHOPPERS: Log into your Goodshop account. You will see links to tons of stores with their charitable offers. Once you click on a link, you often get valuable coupon codes. Look for the orange heart icon for special discounts just for Goodsearch users.

SEARCHERS: Log into your Goodshop account. Click on “Goodsearch” on the top menu bar. T.T.T. earns one cent for each search. That may not sound like much, but every penny counts!

Need a reminder for Let's Connect?

You can sign up for a text message to remind you to join the Let's Connect calls. You just have to sign up for the service using your smartphone. It's easy!

- 1 Text @ttt1911 to 303-731-4514.
- 2 You will receive a reply that asks you to reply with your full name.
- 3 Once you've sent your full name, you will get a confirmation text – “You've joined TTT!”

Look for your next
Tidings in July!



Please be sure to share this issue with any of your T.T.T. sisters who do not have online access.



National T.T.T. Society
CAMPING FOR GIRLS - AND MORE!

Mev Wilson, Editor

Submit news to the National Office at
office@nationaltttsociety.org or post on Facebook at
facebook.com/groups/campingforgirls.